

AGRICULTURAL COMMUNICATIONS (ACOM)

ACOM 2396. Special Topics in Agriculture Communications. 3 Hours.

Students examine special topics/issues in Agricultural Communications at an introductory level. This course may be repeated up to three times as topics and subject matter changes. Credit 3.

ACOM 3360. Communication Skills for Agriculturists. 3 Hours.

Students are provided an overview of information systems, principles, and procedures used in communicating agricultural news and information in various agricultural professions. Emphasis is placed on effective written and oral communication means in professional and media environments in addition to public relations efforts in agriculture. For IAGR, AGBU, AGET, ANSC, PLSC, and ACOM majors. Sophomore standing. Only IAGR, IAGA, IAGB, IAGE, IAGH, and ACOM majors.

Prerequisite: ENGL 1302.

ACOM 4369. Special Topic. 3 Hours.

Students examine special topics/issues in Agricultural Communications at an advanced level. This course may be repeated up to three times as topics and subject matter change. Sophomore standing. Only IAGR, IAGA, IAGB, IAGE, IAGH, and ACOM majors.

Prerequisite: ENGL 1302.