

BACHELOR OF SCIENCE, MAJOR IN FASHION MERCHANDISING

Code	Title	Hours
Bachelor of Science, Major in Fashion Merchandising		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
Degree Specific Requirements		
Biology ¹		4
Chemistry ¹		4
MATH 1314 or MATH 1332	Pre Calculus Algebra ² College Mathematics	3
Additional Science		8
Additional Math		3
Major Core		
BUAD or FACS Advanced Elective		3
FACS 2368	Consumer Education	3
Major		
FACS 1330	Intro Soft Textiles Constructn	3
FACS 1360	Basic Principles of Design	3
FACS 2333	Fashion Merchandising Technology	3
FACS 2366	Fashion in Society	3
FACS 2369	Introduction To Textiles	3
FACS 3330	Patternmaking	3
FACS 3363	Buying 1 Merchandising Control	3
FACS 3371	Fashion Merchandising	3
FACS 3378	Fashion Promotion	3
FACS 4367	Smn Cloth Textiles & Mdseing	3
FACS 4369	Internship	3
Business Core		
ACCT 2301	Principles of Financial Acc	3
ECON 2300 or ECON 2301 or ECON 2302	Introduction To Economics ³ Principles Of Macroeconomics Principles Of Microeconomics	3
MGMT 3310	Principles Of Management	3
MKTG 3310	Principles Of Marketing	3
Electives		1
Minor required		18
Total Hours		120

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¹ Satisfies four hours of the Core Curriculum requirement for Component Area III (Life and Physical Science) as well as the major.

² Satisfies Core Curriculum requirement for Component Area II (Mathematics).

³ Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

Note:

A minor is required. A minor in General Business Administration is strongly advised.

FACS 1360 is a prerequisite for FACS 3330 and FACS 3378.

FACS 4369 requires department approval and 100 hours of course work completed.

ACCT 2301 requires a minimum of 18 hours of course work completed.

MGMT 3310 requires a minimum of 30 hours of course work completed.

MKTG 3310 requires Junior standing.

First Year

Fall	Hours	Spring	Hours
CHEM ¹		4 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	1
ENGL 1301 ²		3 BIOL ¹	4
FACS 1360		3 ENGL 1302 ²	3
HIST 1301 ³		3 FACS 1330	3
MATH 1314 or 1332 ⁴		3 HIST 1302 ³	3
		16	14

Second Year

Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 ACCT 2301	3
Additional Science		4 FACS 2333	3
FACS 2366		3 FACS 2369	3
FACS 2368		3 POLS 2306 ⁵	3
POLS 2305 ⁵		3	
		16	12

Third Year

Fall	Hours	Spring	Hours
Additional Math		3 Component Area IX (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	3
Additional Science		4 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ECON 2300, 2301, or 2302 ⁶		3 FACS 3378	3
FACS 3330		3 MGMT 3310	3
FACS 3371		3 MKTG 3310	3
		16	15

Fourth Year

Fall	Hours	Spring	Hours
BUAD or FACS Advanced Elective		3 Elective	1

FACS 4367	3 FACS 3363	3
Minor required	9 FACS 4369	3
	Minor required	9
	15	16

Total Hours: 120

- 1 Satisfies Core Curriculum requirement for Component Area III (Life and Physical Science) as well as the major.
- 2 Satisfies Core Curriculum requirement for Component Area I (Communications).
- 3 Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- 4 Satisfies Core Curriculum requirement for Component Area II (Mathematics) as well as the major.
- 5 Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- 6 Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BS in Fashion Merchandising is designed to provide graduates with the following marketable skills:

- Critical thinking and problem solving within the scope of the fashion industry in order to objectively examine information to determine the most effective way to move forward in this fast-paced and globalized industry.
- Collaboration and teamwork in order to communicate well with others and understand varying perspectives to enable them to come up with efficient and effective creative solutions.
- A digital portfolio with which to tangibly demonstrate their skills and abilities.
- The knowledge and understanding of merchandising functions to successfully construct the necessary data for various financially-related merchandise planning and development needs.
- A balance of creative & artistic skills and business acumen to develop an inherent sense of understanding the intricacies of the fashion industry.