

# BACHELOR OF ARTS, MAJOR IN FASHION MERCHANDISING

Code	Title	Hours
<b>Bachelor of Arts, Major in Fashion Merchandising</b>		
Core Curriculum ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/</a> )		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
<b>Degree Specific Requirements</b>		
CHEM from Component Area III <sup>1</sup>		4
Foreign Language first two courses: WOLC 1411 and WOLC 1412		8
Fine Arts (Advanced): Select course from degree in Fine Arts in the area of Dance, Music, Theatre, Art or PHIL 3366		3
MATH 1314 or MATH 1332	Pre Calculus Algebra <sup>3</sup> College Mathematics	3
PHIL 2303	Critical Thinking <sup>4</sup>	3
WOLC 2311	Intermediate Foreign Language <sup>2</sup>	3
<b>Major Core</b>		
FACS 2368	Consumer Education	3
<b>Major</b>		
FACS 1330	Intro Soft Textiles Constructn	3
FACS 1360	Basic Principles of Design	3
FACS 2333	Fashion Merchandising Technology	3
FACS 2366	Fashion in Society	3
FACS 2369	Introduction To Textiles	3
FACS 3330	Patternmaking	3
FACS 3363	Buying 1 Merchandising Control	3
FACS 3371	Fashion Merchandising	3
FACS 3378	Fashion Promotion	3
FACS 4367	Smn Cloth Textiles & Mdseing	3
FACS 4369	Internship	3
BUAD or FACS Advanced Elective		3
<b>Business Core</b>		
ACCT 2301	Principles of Financial Acc	3
ECON 2300 or ECON 2301 or ECON 2302	Introduction To Economics <sup>4</sup> Principles Of Macroeconomics Principles Of Microeconomics	3
MGMT 3310	Principles Of Management	3
MKTG 3310	Principles Of Marketing	3
Electives		1
<b>Minor (required)</b>		
Select 18 hours of Minor courses		18
Total Hours		120

<sup>1</sup> Satisfies the Core Curriculum requirement for four hours of Component Area III (Life and Physical Science).

<sup>2</sup> Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

2 Bachelor of Arts, Major in Fashion Merchandising

<sup>3</sup> Satisfies Core Curriculum requirement for Component Area II (Mathematics) and major requirement.

<sup>4</sup> Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.

**Notes**

A minor is required. A minor in General Business Administration is strongly advised.

FACS 4369 requires department approval and 100 hours of course work completed.

FACS 1360 is a prerequisite for FACS 3330 and FACS 3378.

ACCT 2301 requires a minimum of 18 hours of course work completed.

MGMT 3310 requires a minimum of 30 hours course work completed.

MKTG 3310 requires Junior standing.

**First Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
CHEM <sup>1</sup>		4 Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )	4
ENGL 1301 <sup>2</sup>		3 Component Area IX ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix</a> )	1
FACS 1360		3 ENGL 1302 <sup>2</sup>	3
HIST 1301 <sup>3</sup>		3 FACS 1330	3
MATH 1314 or 1332 <sup>4</sup>		3 HIST 1302 <sup>3</sup>	3
		<b>16</b>	<b>14</b>

**Second Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
FACS 2366		3 ACCT 2301	3
FACS 2368		3 FACS 2369	3
PHIL 2303 <sup>5</sup>		3 POLS 2306 <sup>6</sup>	3
POLS 2305 <sup>6</sup>		3 WOLC 1412	4
WOLC 1411		4	
		<b>16</b>	<b>13</b>

**Third Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
Advanced Fine Arts (Deg. Spec.)		3 Component Area V ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a> )	3
FACS 2333		3 ECON 2300, 2301, or 2302 <sup>5</sup>	3
FACS 3330		3 FACS 3378	3
FACS 3371		3 MGMT 3310	3
WOLC 2311 <sup>7</sup>		3 MKTG 3310	3
		<b>15</b>	<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BUAD or FACS Advanced Elective		3 FACS 3363	3
FACS 4367		3 FACS 4369	3
Minor		9 General Electives	1

Minor	9
15	16

Total Hours: 120

- 1 Satisfies four hours of the Core Curriculum requirement for Component Area III (Life and Physical Sciences).
- 2 Satisfies Core Curriculum requirement for Component Area I (Communication).
- 3 Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- 4 Satisfies Core Curriculum requirement for Component Area II (Mathematics).
- 5 Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.
- 6 Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- 7 Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

#### Notes

A minor is required. A minor in General Business Administration is strongly advised.

FACS 4369 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=FACS%204369>) requires department approval and 100 hours of course work completed.

FACS 1360 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=FACS%201360>) is a prerequisite for FACS 3330 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=FACS%203330>) and FACS 3378 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=FACS%203378>).

ACCT 2301 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=ACCT%202301>) requires a minimum of 18 hours of course work completed.

MGMT 3310 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=MGMT%203310>) requires a minimum of 30 hours course work completed.

MKTG 3310 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=MKTG%203310>) requires Junior standing.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Fashion Merchandising is designed to provide graduates with the following marketable skills:

- Critical thinking and problem solving within the scope of the fashion industry in order to objectively examine information to determine the most effective way to move forward in this fast-paced and globalized industry.
- Collaboration and teamwork in order to communicate well with others and understand varying perspectives to enable them to come up with efficient and effective creative solutions.
- A digital portfolio with which to tangibly demonstrate their skills and abilities.
- The knowledge and understanding of merchandising functions to successfully construct the necessary data for various financially-related merchandise planning and development needs.
- A balance of creative & artistic skills and business acumen to develop an inherent sense of understanding the intricacies of the fashion industry.