

BACHELOR OF ARTS, DOUBLE MAJOR IN EDUCATION AND MASS COMMUNICATION: JOURNALISM

The Bachelor of Arts with Double Major in Education and Mass Communication: Journalism empowers students who intend to teach in K-12 schools to craft news content on a variety of media platforms with efficiency and expedience. Students develop traditional reporting and interviewing skills, writing and copy editing proficiencies, and expertise with photography, audio recording, and video recording. Publication across platforms, including student-created websites and diverse social media, is also emphasized.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

Writing Enhanced Courses. All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

Code	Title	Hours
Bachelor of Arts, Double Major in Education and Mass Communication: Journalism		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics) ¹		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture) ²		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option) ^{3,4}		4
Degree Specific Requirements		
MCOM 1130	Media Literacy ⁴	1
MCOM 1330	Analysis of Electronic Culture ²	3
MCOM 1371	Audio Production & Performance ³	3
Education Major		
CISE 3384	The Teaching Profession	3
CISE 4364	Mth Tch Secondary Schools (Taken twice)	6
CISE 4374	Human Growth and Learning	3
CISE 4377	Assmt Stdnt Lrng In Secondary	3
CISE 4378	Content Literacy	3
CISE 4379	Differentiated Pedagogy	3
CISE 4380	Respon Of Pro Educator	3
SPED 3301	Learn and Instruc Child W/Disa	3
TESL 4303	Teaching Eng As A Second Lang	3
Mass Communication: Journalism Major		
MCOM 1332	Writing For Mass Media	3
MCOM 2362	News Reporting	3
MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum (Taken twice: one of two)	1
MCOM 3026	Media Practicum (Taken twice: two of two)	2
MCOM 3360	Specialized Writing	3
MCOM 3361	Broadcast Journalism Writing	3
MCOM 3364	News Editing	3
MCOM 3366	Photojournalism	3
MCOM 4361	TV News Producing	3

MCOM 4365	Online Journalism	3
MCOM 4366	Social Implications of Media	3
MCOM 4371	Mass Media Law And Ethics	3
MCOM 4384	Advanced Design for Public Relations & Advertising	3
Student Teaching		
CISE 4394	Creating Env For Lrng-Secondary	3
CISE 4396	Std Tch Secondary Classroom	3
CISE 4397	Std Tch Secondary Classroom	3
Total Hours		120

- ¹ MATH 1332 is recommended.
- ² MCOM 1330 satisfies three hours of the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture as well as the MCOM major).
- ³ MCOM 1371 satisfies three hours of the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the MCOM major.
- ⁴ MCOM 1130 satisfies three hours of the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the MCOM major.

Notes

Students must earn a 2.5 minimum GPA in all Education coursework (SHSU and cumulative).

Students must earn a "C" or better in all Education coursework.

Students must have a 2.75 GPA (overall or last 60 hours) for admissions to Educator Preparation.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

First Year

Fall	Hours	Spring	Hours
Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)		3 Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3
Component Area II (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii) ¹		3 Component Area VI (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavi)	3
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 MCOM 1332	3
Component Area VI (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavi)		3 MCOM 1371 ³	3
MCOM 1330 ²		3 MCOM 2362	3
		MCOM 2371	3
		16	18

Second Year

Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area VII (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavii)	3
Component Area VII (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavii)		3 Component Area VIII (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaviii)	3
CISE 3384		3 CISE 4380	3

CISE 4374	3	MCOM 3026	1
MCOM 3026	2	MCOM 3361	3
MCOM 3360	3	MCOM 4365	3
	18		16

Third Year

Fall	Hours	Spring	Hours
Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)		3 CISE 4364	3
MCOM 1130 ⁴		1 CISE 4378	3
MCOM 3364		3 MCOM 4361	3
MCOM 3366		3 MCOM 4366	3
MCOM 4384		3 TESL 4303	3
SPED 3301		3	
	16		15

Fourth Year

Fall	Hours	Spring	Hours
CISE 4364		3 CISE 4394	3
CISE 4377		3 CISE 4396	3
CISE 4379		3 CISE 4397	3
MCOM 4371		3	
	12		9

Total Hours: 120

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- ⁴ MCOM 1130 satisfies three hours of the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the MCOM major.

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The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA with a Double Major in Education and in Mass Communication: Journalism is designed to provide graduates with the following marketable skills:

- Prepared to teach Journalism content for Texas teacher certification.
- Prepared to implement evidence-based methods of teaching and learning.
- Fully qualified to teach in Texas public high schools.