

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT

Each BBA degree consists of:

- University Core (<http://catalog.shsu.edu/archives/2020-2021/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/>)
- Business Core ¹
- Major required courses
- Speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- Computer literacy course (BUAD 1305 or CSTE 1330)
- Elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) (TWC) campus or through SHSU Online (<http://distance.shsu.edu/>).

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
ECON 3000-4000 level ²		3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies a University core requirement

² Specific course may be specified by the major.

Major-Specific Requirements

A minimum grade of "C" is required in all Management courses taken for the Management major.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in Management		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6

Component Area VIII (Social and Behavioral Sciences)		3	
Component Area IX (Component Area Option)		4	
First Year			
Fall	Hours	Spring	Hours
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 ²		3 ENGL 1302 ¹	3
HIST 1301 ³		3 HIST 1302 ²	3
MATH 1324 ⁴		3 BUAD 1305 or CSTE 1330	3
	14		16
Second Year			
Fall	Hours	Spring	Hours
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)		3 ACCT 2302	3
ACCT 2301		3 BUAD 2301	3
BANA 2372		3 BUAD 2321 or COMS 2382 ⁴	3
ECON 2302		3 ECON 2301 ⁶	3
POLS 2305 ⁵		3 POLS 2306 ⁵	3
	15		15
Third Year			
Fall	Hours	Spring	Hours
BANA 3363		3 ECON 3357, 4357, or 4365	3
FINC 3320		3 MGIS 3310	3
MGMT 3310		3 MGMT 3320	3
MKTG 3310		3 MGMT 3330	3
PSYC 1301 or SOCI 1301		3 MGMT 3370	3
	15		15
Fourth Year			
Fall	Hours	Spring	Hours
ACCT 3304		3 Elective	3
BUAD 3335		3 MGMT 4345	3
MGMT Elective ⁷		3 MGMT 4390	3
MGMT Elective ⁷		3 MGMT Elective ⁷	3
MGMT 4340 or MKTG 4340		3 MGMT Elective ⁷	3
	15		15

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- ² Satisfies requirement for Core Curriculum Component Area I (Communication).
- ³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- ⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- ⁷ Management Electives, choose from the following (4 total):

Code	Title	Hours
MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3
MGMT 3348	Small Business Management	3
MGMT 3372	Supply Chain Management	3
MGMT 3374	Strategic Sourcing/Procurement	3
MGMT 3376	Global Supply Chain Logistics	3
MGMT 4325	Family Business Management	3
MGMT 4327	Corporate Entrepreneurship	3
MGMT 4330	Compensation	3
MGMT 4335	Mgt & Labor Relations	3
MGMT 4350	Project Management	3
MGMT 4355	Human Resource Development	3
MGMT 4375	Quality Management	3
MGMT 4378	Supply Chain ERP	3
MGIS 3330	Business Database Management	3
MKTG 3350	Services Marketing Management	3

The BBA in Management is designed to provide graduates with the following marketable skills:

- Communication skills, both oral and written.
- Strategic and critical analysis.
- Teamwork.
- Leadership.