

BBA, MAJOR IN GENERAL BUSINESS ADMINISTRATION WITH PGA GOLF MANAGEMENT CONCENTRATION

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%202321>) or COMS 2382 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=COMS%202382>)) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%201305>) or CSTE 1330 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=CSTE%201330>))
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center/>) campus or through SHSU Online (<http://distance.shsu.edu/>).

¹ The Business Core is made up of the following courses:

| Code | Title | Hours |
|-----------------------------------|---|-------|
| ACCT 2302 | Principles of Managerial Acc | 3 |
| ACCT 3304 | Managerial Accounting | 3 |
| BANA 2372 | Business Analysis | 3 |
| BANA 3363 | Inter Business Analysis | 3 |
| BUAD 2301 | Business Legal Environment | 3 |
| BUAD 3335 | Business Communication | 3 |
| ECON 2301 | Principles Of Macroeconomics | 3 |
| ECON 2302 | Principles Of Microeconomics ¹ | 3 |
| ECON 3000-4000 level ² | | |
| FINC 3320 | Business Finance | 3 |
| MGIS 3310 | Principles of MIS | 3 |
| MGMT 3370 | Operations Management | 3 |
| MGMT 4390 | Strategic Management & Policy | 3 |
| MKTG 3310 | Principles Of Marketing | 3 |

¹ Satisfies a University core requirement

² Specific course may be specified by the major.

Degree Plan

| Code | Title | Hours |
|---|-------|-------|
| Bachelor of Business Administration, Major in General Business Administration with PGA Golf Management Concentration | | |
| Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) | | |
| Component Area I (Communication) | | 6 |
| Component Area II (Mathematics) | | 3 |
| Component Area III (Life and Physical Science) | | 8 |
| Component Area IV (Language, Philosophy, and Culture) | | 3 |
| Component Area V (Creative Arts) | | 3 |
| Component Area VI (U.S. History) | | 6 |
| Component Area VII (Political Science/Government) | | 6 |
| Component Area VIII (Social and Behavioral Sciences) | | 3 |
| Component Area IX (Component Area Option) | | 4 |

First Year

| Fall | Hours | Spring | Hours | Summer | Hours |
|--|--------------|--|--------------|---------------|--------------|
| BUAD 1305 or CSTE 1330 | | 3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | | 4 BUAD 2189 | 1 |
| BUAD 1011 (A: PGA Orientation) ¹ | | 2 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav) | | 3 | |
| ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ² | | 1 BUAD 1011 (B:Professional Development) ⁶ | | 2 | |
| ENGL 1301 ³ | | 3 ENGL 1302 ³ | | 3 | |
| HIST 1301 ⁴ | | 3 HIST 1302 ⁴ | | 3 | |
| MATH 1324 ⁵ | | 3 | | | |
| | | 15 | | 15 | 1 |

Second Year

| Fall | Hours | Spring | Hours | Summer | Hours |
|---|--------------|--|--------------|--------------------------------|--------------|
| Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv) | | 3 ACCT 2302 | | 3 BUAD 2189 (Level 1 Complete) | 1 |
| ACCT 2301 | | 3 BANA 2372 | | 3 | |
| BUAD 1011 (C: Professional Development) ⁷ | | 2 BUAD 1011 (D:Professional Development) ¹⁰ | | 2 | |
| BUAD 2301 | | 3 BUAD 2321 or COMS 2382 ² | | 3 | |
| ECON 2302 ⁸ | | 3 ECON 2301 | | 3 | |
| POLS 2305 ⁹ | | 3 | | | |
| | | 17 | | 14 | 1 |

Third Year

| Fall | Hours | Spring | Hours | Summer | Hours |
|--|-------|---|-------|--------------------------------|-------|
| Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | | 4 ACCT Elective (select any 3000- or 4000-level) | | 3 BUAD 3189 (Level 2 Complete) | 1 |
| POLS 2306 ⁹ | | 3 BUAD 3335 | | 3 | |
| BUAD 3069 (A: Professional Development) ¹¹ | | 2 BUAD 3069 (B: Professional Development) ¹² | | 2 | |
| MGMT 3310 | | 3 BUAD 3345 | | 3 | |
| MKTG 3310 | | 3 MKTG 3335 | | 3 | |
| | | 15 | | 14 | 1 |

Fourth Year

| Fall | Hours | Spring | Hours | Summer | Hours |
|---|-------|---|-------|--------------------------------|-------|
| BANA 3363 | | 3 Economics Elective (Select any 3000- or 4000-level) | | 3 BUAD 4289 (Level 3 Complete) | 2 |
| BUAD 3355 | | 3 FINC 3310 | | 3 | |
| BUAD 3069 (C: Professional Development) ¹² | | 2 MGMT 3370 | | 3 | |
| FINC 3320 | | 3 MGMT 4390 | | 3 | |
| MGIS 3310 | | 3 | | | |
| | | 14 | | 12 | 2 |

Fifth Year

| Fall | Hours |
|----------------------------------|-------|
| BUAD 4289 ^{14 & 15} | 2 |
| | 0 |

Total Hours: 121

- 1 BUAD 1011 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%201011>) (A: PGA Orientation Qualifying Level) Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- 2 Satisfies requirement for Core Curriculum Component Area I (Communication).
- 3 Satisfies requirement of Core Curriculum Component Area VI (U.S. History).
- 4 Satisfies requirement for Core Curriculum Component Area III (Mathematics).
- 5 BUAD 1011 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%201011>) (B: Facility Management 1)
- 6 BUAD 1011 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%201011>) (C: Introduction to Teaching and Player Development)
- 7 Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- 8 Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- 9 BUAD 1011 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%201011>) (D: Facility Management 2)
- 10 BUAD 3069 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%203069>) (A: Intermediate Teaching & Player Development)
- 11 BUAD 3069 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%203069>) (B: Facility Management 3)
- 12 BUAD 3069 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%203069>) (C: Advanced Teaching and Player Development)
- 13 BUAD 4289 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=BUAD%204289>) (Continuation of 7-month internship)
- 14 The PGA's Playing Ability Test must be passed prior to graduation with the PGM Concentration.
- 15

The BBA, Major in General Business Administration with PGA Golf Management Concentration is designed to provide graduates with the following marketable skills:

- PGA Golf Management graduates demonstrate the ability to play golf at a high level through passing the PGA of America's Playing Ability Test.
- PGA Golf Management graduates have an excellent understanding of the requirements necessary for planning, running, and managing a golf facility.
- PGA Golf Management graduates possess the essential tools to be an effective golf instructor, including knowledge as to how students learn, how to build effective relationships with students, how to structure effective golf lessons, to recognize cause and effect in ball flight, and to understand golf club performance.