

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN FINANCE

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
ECON 3000-4000 level ²		
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies a University core requirement

² Specific course may be specified by the major.

Program-Specific Requirements

Finance majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Finance.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in Finance		
Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6

Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
First Year		
Fall	Hours	Spring
Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)		4 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹		1 Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)
ENGL 1301 ²		3 BUAD 1305 or CSTE 1330
HIST 1301 ³		3 ENGL 1302 ²
MATH 1324 ⁴		3 HIST 1302 ³
	14	16
Second Year		
Fall	Hours	Spring
Component Area IV (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)		3 ACCT 2302
ACCT 2301		3 BANA 2372
BUAD 2301		3 BUAD 2321 or COMS 2382 ¹
ECON 2302		3 ECON 2301 ⁶
POLS 2305 ⁵		3 POLS 2306 ⁵
	15	15
Third Year		
Fall	Hours	Spring
BANA 3363		3 ACCT 3313
FINC 3310		3 BUAD 3335
FINC 3320		3 BUAD 3355 or 3357
MGMT 3310		3 Finance Elective (select from list below)
MKTG 3310		3 MGIS 3310
	15	15
Fourth Year		
Fall	Hours	Spring
ACCT 3314 or 3347 ⁷		3 Elective
ECON 4373, 4362, or 4357		3 FINC 4335
FINC 4320		3 FINC 4390
FINC 4345		3 Finance Elective (select from list below)
MGMT 3370		3 MGMT 4390
	15	15

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- ² Satisfies requirement for Core Curriculum Component Area I (Communication).
- ³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- ⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- ⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- ⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- ⁷ ACCT 3314 is strongly recommended.

Code	Title	Hours
Finance Electives		
Select two of the following:		6
FINC 3330	Financial Spreadsheet Modeling ²	
FINC 4080	Independent Study	
FINC 4085	Special Topic	
FINC 4315	Entrepreneurial/Small Firm Fin ³	
FINC 4325	Selling Financial Services ⁴	
FINC 4330	Commercial Bank Lending	
FINC 4340	International Finance	
FINC 4355	Security Analy & Portfolio Mgt ³	
FINC 4365	Sem in Financial Derivatives ⁴	
FINC 4389	Undergrad Internship in Fin	
Total Hours		6

² FINC 3330 is strongly recommended.

³ Typically offered only in the spring semester.

⁴ Typically offered only in the fall semester.

The BBA in Finance is designed to provide graduates with the following marketable skills:

- Understanding of investments including; the ability to quantify price and yield metrics and measure performance for both fixed-income and equity securities singularly and in portfolios; understanding risk, return, and diversification; and understanding options both for hedging and speculation.
- Understand the function of the financial system, including the operations and structure of Federal Reserve and banking system, bond markets, stock markets, and understanding money markets.
- Proficiency in calculating historical and prospective financial ratios used in analyzing financial statement data, in manipulating financial accounting data as needed to gain a broader understanding of financial accounting relationships, and in interpreting financial ratios and similar metrics used in making investment and financing decisions.
- Ability to create and analyze information useful to the managers of a firm, including understanding and explaining the cost of capital, cash flows as they form the basis for valuation of real and financial assets and demonstrating the ability to summarize and analyze potential investment projects.