BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BANKING AND FINANCIAL INSTITUTIONS

Each BBA degree consists of:

- · the University Core Curriculum
- the Business Core ¹
- · courses required for the major
- · a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- · elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
ECON 3000-4000 level ²		
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

Satisfies a University core requirement

Program-Specific Requirements

Banking and Financial Institutions majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Banking and Financial Institutions.

Degree Plan

Code	Title	Hours	
Bachelor of Business Administration, Major in Banking and Financial Institutions			
Core Curriculum (http://catalog.shs/curriculum/)	u.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-		
Component Area I (Communication)		6	
Component Area II (Mathematics)		3	
Component Area III (Life and Physic	al Science)	8	
Component Area IV (Language, Philo	osophy, and Culture)	3	
Component Area V (Creative Arts)		3	
Component Area VI (U.S. History)		6	
Component Area VII (Political Science	ce/Government)	6	

Specific course may be specified by the major.

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Total Hours: 120

- Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- Satisfies requirement for Core Curriculum Component Area I (Communication).
- 3 Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).

Code	Title	Hours
Finance Electives		
Select two of the following:		6
FINC 3330	Financial Spreadsheet Modeling	
FINC 4080	Independent Study	
FINC 4085	Special Topic	
FINC 4315	Entrepreneurial/Small Firm Fin ¹	
FINC 4340	International Finance	
FINC 4355	Security Analy & Portfolio Mgt ¹	
FINC 4365	Sem in Financial Derivatives ²	
FINC 4389	Undergrad Internship in Fin	
FINC 4390	Managerial Finance	
Total Hours		6

Typically offered only in the spring semester.

The BBA in Banking and Financial Institutions is designed to provide graduates with the following marketable skills:

- Excellent understanding of banking operations and regulatory compliance issues.
- Understanding of the function of the financial system, including understanding the structure of Federal Reserve System and the basics of the money markets.
- Ability to apply financial theory and data to solve problems and demonstrate the ability to effectively communicate solutions.
- Ability to correctly apply financial models in solving quantitative problems in banking and finance and in presenting solutions to banking and finance problems.

² Typically offered only in the fall semester.