

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN BANKING AND FINANCIAL INSTITUTIONS

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core <sup>1</sup>
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

<sup>1</sup> The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics <sup>1</sup>	3
ECON 3000-4000 level <sup>2</sup>		
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

<sup>1</sup> Satisfies a University core requirement

<sup>2</sup> Specific course may be specified by the major.

## Program-Specific Requirements

Banking and Financial Institutions majors must make a minimum grade of "C" or better in all FINC courses taken to graduate with a BBA in Banking and Financial Institutions.

### Degree Plan

Code	Title	Hours
<b>Bachelor of Business Administration, Major in Banking and Financial Institutions</b>		
Core Curriculum ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/</a> )		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6

Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
<b>First Year</b>		
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>
Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )		4 Component Area III ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 <sup>1</sup>		1 Component Area V ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a> )
ENGL 1301 <sup>2</sup>		3 BUAD 1305 or CSTE 1330
HIST 1301 <sup>3</sup>		3 ENGL 1302 <sup>2</sup>
MATH 1324 <sup>4</sup>		3 HIST 1302 <sup>3</sup>
	14	16
<b>Second Year</b>		
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>
Component Area IV ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv">http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv</a> )		3 ACCT 2302
ACCT 2301		3 BANA 2372
BUAD 2301		3 BUAD 2321 or COMS 2382 <sup>1</sup>
ECON 2302		3 ECON 2301 <sup>6</sup>
POLS 2305 <sup>5</sup>		3 POLS 2306 <sup>5</sup>
	15	15
<b>Third Year</b>		
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>
BANA 3363		3 ACCT 3313
FINC 3320		3 BUAD 3335
FINC 4325		3 BUAD 3355 or 3357
MGMT 3310		3 FINC 3310
MKTG 3310		3 MGIS 3310
	15	15
<b>Fourth Year</b>		
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>
ECON 4373, 4362, or 4357		3 Elective
FINC 4320		3 FINC 4330
FINC 4345		3 FINC 4335
FINC Elective (select from list below)		3 FINC Elective (Select from list below)
MGMT 3370		3 MGMT 4390
	15	15

Total Hours: 120

- <sup>1</sup> Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- <sup>2</sup> Satisfies requirement for Core Curriculum Component Area I (Communication).
- <sup>3</sup> Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- <sup>4</sup> Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- <sup>5</sup> Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- <sup>6</sup> Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).

Code	Title	Hours
<b>Finance Electives</b>		
Select two of the following:		6
FINC 3330	Financial Spreadsheet Modeling	
FINC 4080	Independent Study	
FINC 4085	Special Topic	
FINC 4315	Entrepreneurial/Small Firm Fin <sup>1</sup>	
FINC 4340	International Finance	
FINC 4355	Security Analy & Portfolio Mgt <sup>1</sup>	
FINC 4365	Sem in Financial Derivatives <sup>2</sup>	
FINC 4389	Undergrad Internship in Fin	
FINC 4390	Managerial Finance	
Total Hours		6

<sup>1</sup> Typically offered only in the spring semester.

<sup>2</sup> Typically offered only in the fall semester.

The BBA in Banking and Financial Institutions is designed to provide graduates with the following marketable skills:

- Excellent understanding of banking operations and regulatory compliance issues.
- Understanding of the function of the financial system, including understanding the structure of Federal Reserve System and the basics of the money markets.
- Ability to apply financial theory and data to solve problems and demonstrate the ability to effectively communicate solutions.
- Ability to correctly apply financial models in solving quantitative problems in banking and finance and in presenting solutions to banking and finance problems.