

MINOR IN SPORTS MEDIA

The minor in Sports Media 21 semester credit hour curriculum enhances instruction for students seeking careers in sports media. Students seeking jobs in sports broadcasting, sports journalism, and other sports areas will benefit from focusing their study in this subject area.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

Code	Title	Hours
Minor in Sports Media		
Required courses		18
MCOM 1332	Writing For Mass Media	
MCOM 2374 or MCOM 2371	Sports Media Production I TV & Film Production	
MCOM 3360 or MCOM 3026	Specialized Writing ² Media Practicum	
MCOM 3365 or MCOM 3026	Broadcast Performance ¹ Media Practicum	
MCOM 4374	Sports Media Production II	
MCOM 4379	Directing Multicam Productions	
Prescribed Electives		
Select one of the following:		3
KINE 3365	Sport Law	
KINE 3378	Adm of Kinesiology & Sport	
KINE 3388	Sports In Contemp Society	
KINE 3389	Gender and Sport	
MCOM 3372	Single Cam & Non-Linear Edit I	
MCOM 3376	Field & Studio Audio Recording	
MCOM 3379	Multi-Camera Field Production	
MCOM 4366	Social Implications of Media	
MCOM 4376	Advanced Audio Production	
Total Hours		21

¹ MCOM 3026 Media Practicum (Sports)

² MCOM 3026 Media Practicum (Houstonian)

Notes

All Mass Communication majors and minors must earn a grade of 'C' or better in each Mass Communication course.

Mass Communication majors will not be allowed to count courses required for their concentration toward the minor in Sports Media. Prescribed electives for the minor should be taken instead to meet the 21 credit hour total. Mass Communication majors will be permitted to count concentration electives toward the minor.

Prerequisites courses resulting in additional semester credit hours may be required, notably MCOM 1371 which may be taken as part of the University core.