MINOR IN SPORTS MEDIA

The minor in Sports Media 21 semester credit hour curriculum enhances instruction for students seeking careers in sports media. Students seeking jobs in sports broadcasting, sports journalism, and other sports areas will benefit from focusing their study in this subject area.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html) for additional information.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>Minor in Sports Media</strong></td>
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<tr>
<td></td>
<td><strong>Required courses</strong></td>
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<tr>
<td>MCOM 1332</td>
<td>Writing For Mass Media</td>
<td>3</td>
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<tr>
<td>MCOM 2374</td>
<td>Sports Media Production I</td>
<td>3</td>
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<tr>
<td>or MCOM 2371</td>
<td>TV &amp; Film Production</td>
<td>3</td>
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<tr>
<td>MCOM 3360</td>
<td>Specialized Writing</td>
<td>1</td>
</tr>
<tr>
<td>or MCOM 3026</td>
<td>Media Practicum</td>
<td>1</td>
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<tr>
<td>MCOM 3365</td>
<td>Broadcast Performance</td>
<td>1</td>
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<tr>
<td>or MCOM 3026</td>
<td>Media Practicum</td>
<td>1</td>
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<tr>
<td>MCOM 4374</td>
<td>Sports Media Production II</td>
<td>1</td>
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<tr>
<td>MCOM 4379</td>
<td>Directing Multicam Productions</td>
<td>1</td>
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<td></td>
<td><strong>Prescribed Electives</strong></td>
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<td>Select one of the following:</td>
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<tr>
<td>KINE 3365</td>
<td>Sport Law</td>
<td>1</td>
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<tr>
<td>KINE 3378</td>
<td>Adm of Kinesiology &amp; Sport</td>
<td>1</td>
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<tr>
<td>KINE 3388</td>
<td>Sports In Contemp Society</td>
<td>1</td>
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<tr>
<td>KINE 3389</td>
<td>Gender and Sport</td>
<td>1</td>
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<tr>
<td>MCOM 3372</td>
<td>Single Cam &amp; Non-Linear Edit I</td>
<td>1</td>
</tr>
<tr>
<td>MCOM 3376</td>
<td>Field &amp; Studio Audio Recording</td>
<td>1</td>
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<tr>
<td>MCOM 3379</td>
<td>Multi-Camera Field Production</td>
<td>1</td>
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<tr>
<td>MCOM 4366</td>
<td>Social Implications of Media</td>
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<tr>
<td>MCOM 4376</td>
<td>Advanced Audio Production</td>
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<td><strong>Total Hours</strong></td>
<td><strong>21</strong></td>
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<td><strong>Notes</strong></td>
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<td>All Mass Communication majors and minors must earn a grade of 'C' or better in each Mass Communication course.</td>
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<td></td>
<td>Mass Communication majors will not be allowed to count courses required for their concentration toward the minor in Sports Media. Prescribed electives for the minor should be taken instead to meet the 21 credit hour total. Mass Communication majors will be permitted to count concentration electives toward the minor.</td>
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<td>Prerequisites courses resulting in additional semester credit hours may be required, notably MCOM 1371 which may be taken as part of the University core.</td>
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