

MINOR IN MASS COMMUNICATION

Society is becoming more reliant on digital media each day. Students interested in developing media skills are encouraged to select a minor in Mass Communication. Coursework for the degree is designed to provide students with the ability to create digital media, strong communication, problem-solving, and leadership skills.

The Mass Communication minor requires students to complete 21 semester credit hours of coursework: the MCOM core courses plus two advanced MCOM electives appropriate to the student's interests and career path. Students must earn a minimum grade of "C" in each minor course.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

Code	Title	Hours
Minor in Mass Communication		
Required Courses		
MCOM 1330	Analysis of Electronic Culture <small>Course will fulfill a component area in the core</small>	3
MCOM 1332	Writing For Mass Media	3
MCOM 1371	Audio Production & Performance <small>Course will fulfill a component area in the core</small>	3
MCOM 2371	TV & Film Production	3
MCOM 4371	Mass Media Law And Ethics	3
Electives		
Advanced MCOM Courses		6
Total Hours		21

Note: All Mass Communication majors and minors must earn a grade of 'C' or better in each Mass Communication course.