

BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATIONS: FILM

Film

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

Writing Enhanced Courses. All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

| Code | Title | Hours |
|---|---|-------|
| Bachelor of Arts, Major in Mass Communications: Film | | |
| Core Curriculum (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/) | | |
| Component Area I (Communication) | | 6 |
| Component Area II (Mathematics) ¹ | | 3 |
| Component Area III (Life and Physical Science) | | 8 |
| Component Area IV (Language, Philosophy, and Culture) | | 3 |
| Component Area V (Creative Arts) | | 3 |
| Component Area VI (U.S. History) | | 6 |
| Component Area VII (Political Science/Government) | | 6 |
| Component Area VIII (Social and Behavioral Sciences) | | 3 |
| Component Area IX (Component Area Option) | | 4 |
| Degree Specific Requirements (9 hours) | | |
| PHIL 2306 | Contemporary Moral Issues ² | 3 |
| ARTS 2370 | Digital Photography I | 3 |
| Select one of the following: ³ | | 3 |
| ECON 2300 | Introduction To Economics | |
| ECON 2301 | Principles Of Macroeconomics | |
| ECON 2302 | Principles Of Microeconomics | |
| Foreign Language - 14 Hours - 4 Courses (WOLC 1411, WOLC 1412, WOLC 2311, WOLC 2312): ⁴ | | 14 |
| Mass Communication Core (14 hours) | | |
| MCOM 1130 | Media Literacy ⁵ | 1 |
| MCOM 1330 | Analysis of Electronic Culture (Writing Enhanced) | 3 |
| MCOM 1332 | Writing For Mass Media (Writing Enhanced) | 3 |
| MCOM 2371 | TV & Film Production | 3 |
| MCOM 3026 | Media Practicum | 1 |
| MCOM 4371 | Mass Media Law And Ethics (Writing Enhanced) | 3 |
| Courses Required for Concentration (24 hours) | | |
| MCOM 2366 | Film Appreciation | 3 |
| MCOM 1371 | Audio Production & Performance | 3 |
| MCOM 3351 | Moving Image Aesthetics | 3 |
| MCOM 3352 | Cinematography | 3 |
| MCOM 3353 | Advanced Editing for Film & TV | 3 |
| MCOM 3372 | Single Cam & Non-Linear Edit I | 3 |
| MCOM 3375 | Scriptwriting | 3 |
| MCOM 4373 | Advanced Production | 3 |

| Concentration Electives (12 hours) | | 12 |
|---|--------------------------------|-----------|
| MCOM 3026 | Media Practicum | |
| MCOM 3354 | Film History I | |
| MCOM 3356 | Select Film Genre | |
| MCOM 3355 | Film History II | |
| MCOM 3359 | Directing for Film and TV | |
| MCOM 3373 | Studio Production | |
| MCOM 3376 | Field & Studio Audio Recording | |
| MCOM 3377 | Multi-Camera Studio Production | |
| MCOM 3378 | Production Management | |
| MCOM 3379 | Multi-Camera Field Production | |
| MCOM 4022 | Special Topic | |
| MCOM 4099 | Independent Study | |
| MCOM 4350 | Film Theory | |
| MCOM 4351 | New Media Platforms | |
| MCOM 4375 | Advanced Screenwriting | |
| MCOM 4376 | Advanced Audio Production | |
| MCOM 4398 | Professional Internship | |
| Select Option A or B | | 15 |
| Option A: 15 Credits in 1 Subject Area, 9 Upper Level | | |
| Option B: 15 Credits in Business, 9 Upper Level | | |

Total Hours 120

- ¹ MATH 1332 is recommended.
- ² PHIL 2306 satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as a degree specific requirement for mass communication.
- ³ ECON 2300, or ECON 2301 or ECON 2302 satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.
- ⁴ Four courses in one foreign language required. Foreign Language Course WOLC 2311 or WOLC 2312 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as a portion of the mass communication foreign language requirement.
- ⁵ MCOM 1130 satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

Notes

All Mass Communication majors and minors must earn a grade of 'C' or better in each Mass Communication course.

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

First Year

| Fall | Hours | Spring | Hours |
|--|--------------|--|--------------|
| Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai) | | 3 Component Area I (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai) | 3 |
| Component Area II (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii) ¹ | | 3 Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | 4 |
| HIST 1301 ² | | 3 HIST 1302 ² | 3 |
| MCOM 1330 (Writing Enhanced) | | 3 MCOM 1332 | 3 |
| MCOM 1371 | | 3 MCOM 2371 | 3 |
| | | 15 | 16 |

Second Year

| Fall | Hours | Spring | Hours |
|--|--------------|--------------------------|--------------|
| Component Area III (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii) | | 4 ARTS 2370 | 3 |
| MCOM 1130 ³ | | 1 MCOM 3351 | 3 |
| MCOM 2366 | | 3 PHIL 2306 ⁶ | 3 |
| POLS 2305 ⁴ | | 3 POLS 2306 ⁴ | 3 |
| WOLC 1411 ⁵ | | 4 WOLC 1412 ⁵ | 4 |
| | | 15 | 16 |

Third Year

| Fall | Hours | Spring | Hours |
|--|--------------|--|--------------|
| Component Area V (http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav) | | 3 MCOM Concentration Elective ⁹ | 3 |
| ECON 2300, 2301, or 2302 ⁷ | | 3 MCOM 3372 | 3 |
| MCOM 3352 | | 3 MCOM 3375 | 3 |
| MCOM 3353 | | 3 WOLC 2312 ⁵ | 3 |
| Option A or B: Lower Division Course | | 3 | |
| WOLC 2311 ⁵ | | 3 | |
| | | 18 | 12 |

Fourth Year

| Fall | Hours | Spring | Hours |
|---|--------------|---|--------------|
| MCOM Concentration Elective ⁹ | | 3 MCOM Concentration Elective ⁹ | 6 |
| MCOM 3026 | | 1 MCOM 4373 | 3 |
| MCOM 4371 | | 3 Option A or B: Upper Division Course ⁸ | 6 |
| Option A or B: Upper Division Course ⁸ | | 3 | |
| Option A or B: Upper Division Course ⁸ | | 3 | |
| | | 13 | 15 |

Total Hours: 120

¹ MATH 1332 is recommended.

² Satisfies the Core Curriculum requirement for Component Area VI (U.S. History).

³ MCOM 1130 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=MCOM%201130>) satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as the major.

⁴ Satisfies the Core Curriculum requirement for Component Area VII (Political Science/Government).

⁵ Four courses in one language required. Foreign Language Course WOLC 2311 or WOLC 2312 satisfies the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) as well as a portion of the mass communication foreign language requirement.

⁶ PHIL 2306 satisfies the Core Curriculum requirement for Component Area IX (Component Area Option) as well as a degree specific requirement for mass communication.

⁷ ECON 2300 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=ECON%202300>), or ECON 2301 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=ECON%202301>) or ECON 2302 (<http://catalog.shsu.edu/archives/2020-2021/search/?P=ECON%202302>) satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) as well as the major.

⁸ See, MCOM Concentration Elective Course list below.

| Code | Title | Hours |
|--|-------------------|--------------|
| MCOM Concentration Elective Courses⁸ | | |
| Select three of the following: | | |
| MCOM 3026 | Media Practicum | 3 |
| MCOM 3354 | Film History I | 3 |
| MCOM 3355 | Film History II | 3 |
| MCOM 3356 | Select Film Genre | 3 |

| | | |
|-----------|--------------------------------------|---|
| MCOM 3359 | Directing for Film and TV | 3 |
| MCOM 3373 | Studio Production | 3 |
| MCOM 3376 | Field & Studio Audio Recording | 3 |
| MCOM 3377 | Multi-Camera Studio Production | 3 |
| MCOM 3378 | Production Management | 3 |
| MCOM 3379 | Multi-Camera Field Production | 3 |
| MCOM 4022 | Special Topic (Limited to 3 SCH) | 3 |
| MCOM 4099 | Independent Study (Limited to 3 SCH) | 3 |
| MCOM 4350 | Film Theory | 3 |
| MCOM 4351 | New Media Platforms | 3 |
| MCOM 4376 | Advanced Audio Production | 3 |
| MCOM 4393 | International Media | 3 |
| MCOM 4398 | Professional Internship | 3 |

Notes

All Mass Communication majors and minors must earn a grade of 'C' or better in each Mass Communication course.

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

Select at least 6 liberal arts hours.

The Texas Higher Education Coordinating Board (THECB) marketable skills initiative is part of the state's **60x30TX plan** and was designed to help students articulate their skills to employers. Marketable skills are those skills valued by employers and/or graduate programs that can be applied in a variety of work or education settings and may include interpersonal, cognitive, and applied skill areas.

The BA in Mass Communications: Film is designed to provide graduates with the following marketable skills:

- Demonstrate strong oral, aural, and written communication skills.
- Utilize leadership, critical thinking, and team-working skills.
- Conduct the collection, analysis, and management of digital data.
- Conceptualize and produce original and creative media.
- Produce media campaigns for social and digital platforms.