

TRANSFER ARTICULATION: MASS COMMUNICATION

The Mass Communication Program at Sam Houston State University offers a unique educational experience. In daily, one-on-one contact with faculty from a variety of theoretical and practical backgrounds, students are exposed to a combination of hands-on production classes, professional development classes and traditional theory/criticism classes. MCCM graduates develop 1) general media literacy skills that are increasingly necessary in our media-saturated contemporary experience and 2) specific skill-sets especially applicable to the emerging technologically-driven marketplace.

There are four MCM degree plans: Broadcast Production, Multi-Platform Journalism, Public Relations and Advertising, and Film. Graduates can enter a variety of fields, including but not limited to: print or television news, video production, media promotions and public relations, radio and television sales, cable television management, and corporate media. In addition, students may supplement their degrees with educational requirements that allow them to become certified media-specialists in public school systems.

The Core Curriculum (<http://catalog.shsu.edu/archives/2020-2021/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/>) at Sam Houston State University (to be used by all incoming students as of fall 2014) contains 42 semester credit hours, encompassing nine component areas. Each component area has a minimum credit hour requirement and a selection of specific courses that may be used to satisfy the requirement. The Core Curriculum (<http://catalog.shsu.edu/archives/2020-2021/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/>) details Sam Houston State University courses and their Texas Common Course Number (TCCN) equivalents for college transfer students which comprise SHSU's core curriculum.

Many SHSU disciplines including the sciences, business, and education require specific courses from the SHSU core as degree specific graduation requirements. To minimize cost and time to complete degree requirements always select SHSU/transfer core courses specified as degree requirements in your intended major. If you have not decided on a major, select core courses supporting your intended area of academic concentration.

Prior to enrolling in core classes, students are encouraged to review specific degree requirements for their major. Selection of major-specified core courses reduces the total number of hours required for graduation.

If you do not see a Texas Common Course Number (TCCN) mapping a specific core course to your transfer institution, please go to Transfer Course Equivalency Guide (<https://ww2.shsu.edu/regr27wp/>) and select your institution from the drop-down menu. The result will list all currently mapped transfer courses from your institution to SHSU courses.