

# BACHELOR OF ARTS, MAJOR IN FASHION MERCHANDISING

Code	Title	Hours
<b>Bachelor of Arts, Major in Fashion Merchandising</b>		
<b>Core Curriculum</b> (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
<b>Degree Specific Requirements</b>		
CHEM from Component Area III <sup>1</sup>		4
Foreign Language first two courses: WOLC 1411 and WOLC 1412		8
Fine Arts (Advanced): Select course from degree in Fine Arts in the area of Dance, Music, Theatre, Art or PHIL 3366		3
MATH 1314 or MATH 1332	Pre Calculus Algebra <sup>3</sup> College Mathematics	3
PHIL 2303	Critical Thinking <sup>4</sup>	3
WOLC 2311	Intermediate Foreign Language <sup>2</sup>	3
<b>Major Core</b>		
FACS 2368	Consumer Education	3
FACS 4362	Presentation Techniques	3
<b>Major</b>		
FACS 1330	Intro Soft Textiles Constructn	3
FACS 1360	Basic Principles of Design	3
FACS 2366	Fashion in Society	3
FACS 2369	Introduction To Textiles	3
FACS 3330	Patternmaking & Apparel Produc	3
FACS 3371	Fashion Merchandising	3
FACS 3376	Textile Science	3
FACS 3378	Fashion Promotion	3
FACS 4363	Merchandising Control	3
FACS 4367	Smn Cloth Textiles & Mdseing	3
FACS 4369	Internship	3
<b>Business Core</b>		
ACCT 2301	Principles of Financial Acc	3
ECON 2300 or ECON 2301 or ECON 2302	Introduction To Economics <sup>4</sup> Principles Of Macroeconomics Principles Of Microeconomics	3
MGMT 3310	Principles Of Management	3
MKTG 3310	Principles Of Marketing	3
Electives		1
<b>Minor (required)</b>		
Select 18 hours of Minor courses		18
Total Hours		120

<sup>1</sup> Satisfies the Core Curriculum requirement for four hours of Component Area III (Life and Physical Science).

<sup>2</sup> Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

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<sup>3</sup> Satisfies Core Curriculum requirement for Component Area II (Mathematics) and major requirement.

<sup>4</sup> Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.

**Notes**

A minor is required. A minor in General Business Administration is strongly advised.

FACS 4369 requires department approval and 100 hours of course work completed.

FACS 4362 requires Junior standing.

FACS 1360 is a prerequisite for FACS 3330 and FACS 3378.

ACCT 2301 requires a minimum of 18 hours of course work completed.

MGMT 3310 requires a minimum of 30 hours course work completed.

MKTG 3310 requires Junior standing.

**First Year**

Fall	Hours Spring	Hours
CHEM <sup>1</sup>	4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ENGL 1301 <sup>2</sup>	3 Component Area IX (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	1
FACS 1360	3 ENGL 1302 <sup>2</sup>	3
HIST 1301 <sup>3</sup>	3 FACS 1330	3
MATH 1314 or 1332 <sup>4</sup>	3 HIST 1302 <sup>3</sup>	3
	16	14

**Second Year**

Fall	Hours Spring	Hours
FACS 2366	3 ACCT 2301	3
FACS 2368	3 FACS 2369	3
PHIL 2303 <sup>5</sup>	3 POLS 2306 <sup>6</sup>	3
POLS 2305 <sup>6</sup>	3 WOLC 1412	4
WOLC 1411	4	
	16	13

**Third Year**

Fall	Hours Spring	Hours
Advanced Fine Arts (Deg. Spec.)	3 Component Area V (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
FACS 3330	3 ECON 2300, 2301, or 2302 <sup>5</sup>	3
FACS 3371	3 FACS 3378	3
FACS 3376	3 MGMT 3310	3
WOLC 2311 <sup>7</sup>	3 MKTG 3310	3
	15	15

**Fourth Year**

Fall	Hours Spring	Hours
FACS 4362	3 FACS 4363	3
FACS 4367	3 FACS 4369	3
Minor	9 General Electives	1
	Minor	9
	15	16

Total Hours: 120

- 1 Satisfies four hours of the Core Curriculum requirement for Component Area III (Life and Physical Sciences).
- 2 Satisfies Core Curriculum requirement for Component Area I (Communication).
- 3 Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
- 4 Satisfies Core Curriculum requirement for Component Area II (Mathematics).
- 5 Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.
- 6 Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- 7 Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

**Notes**

A minor is required. A minor in General Business Administration is strongly advised.

FACS 4369 ([catalog.shsu.edu/archives/2019-2020/search/?P=FACS%204369](http://catalog.shsu.edu/archives/2019-2020/search/?P=FACS%204369)) requires department approval and 100 hours of course work completed.

FACS 4362 ([catalog.shsu.edu/archives/2019-2020/search/?P=FACS%204362](http://catalog.shsu.edu/archives/2019-2020/search/?P=FACS%204362)) requires Junior standing.

FACS 1360 ([catalog.shsu.edu/archives/2019-2020/search/?P=FACS%201360](http://catalog.shsu.edu/archives/2019-2020/search/?P=FACS%201360)) is a prerequisite for FACS 3330 ([catalog.shsu.edu/archives/2019-2020/search/?P=FACS%203330](http://catalog.shsu.edu/archives/2019-2020/search/?P=FACS%203330)) and FACS 3378 ([catalog.shsu.edu/archives/2019-2020/search/?P=FACS%203378](http://catalog.shsu.edu/archives/2019-2020/search/?P=FACS%203378)).

ACCT 2301 ([catalog.shsu.edu/archives/2019-2020/search/?P=ACCT%202301](http://catalog.shsu.edu/archives/2019-2020/search/?P=ACCT%202301)) requires a minimum of 18 hours of course work completed.

MGMT 3310 ([catalog.shsu.edu/archives/2019-2020/search/?P=MGMT%203310](http://catalog.shsu.edu/archives/2019-2020/search/?P=MGMT%203310)) requires a minimum of 30 hours course work completed.

MKTG 3310 ([catalog.shsu.edu/archives/2019-2020/search/?P=MKTG%203310](http://catalog.shsu.edu/archives/2019-2020/search/?P=MKTG%203310)) requires Junior standing.