

MINOR IN MARKETING

A minor in Marketing (18 hours) is available to all bachelor degree programs that permit a minor. The minor in Marketing requires the following courses with a minimum grade point average of 2.0 for all courses attempted at SHSU, as well as a minimum grade point average of 2.0 for all courses attempted in the minor, including both in residence and transfer hours.

Code	Title	Hours
Minor in Marketing		
MKTG 3310	Principles Of Marketing	3
15 additional advanced hours in Marketing		15
Total Hours		18

Furthermore, degree candidates for a minor in Marketing must achieve a minimum 2.0 grade point average for all hours attempted in business courses, including in residence and transfer hours whether required for the Marketing minor or not.