

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT

Each BBA degree consists of:

- the University Core Curriculum ([catalog.shsu.edu/archives/2019-2020/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum](http://catalog.shsu.edu/archives/2019-2020/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum))
- the Business Core <sup>1</sup>
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center>) campus or through SHSU Online (<http://distance.shsu.edu>).

<sup>1</sup> The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles of Financial Acc	3
ACCT 2302	Principles of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics <sup>1</sup>	3
ECON 3000-4000 level <sup>2</sup>		3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

<sup>1</sup> Satisfies a University core requirement

<sup>2</sup> Specific course may be specified by the major.

## Major-Specific Requirements

A minimum grade of "C" is required in all Management courses taken for the Management major.

### Degree Plan

Code	Title	Hours
<b>Bachelor of Business Administration, Major in Management</b>		
<b>Core Curriculum</b> ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum</a> )		
	Component Area I (Communication)	6
	Component Area II (Mathematics)	3
	Component Area III (Life and Physical Science)	8
	Component Area IV (Language, Philosophy, and Culture)	3
	Component Area V (Creative Arts)	3
	Component Area VI (U.S. History)	6
	Component Area VII (Political Science/Government)	6

Component Area VIII (Social and Behavioral Sciences)	3
Component Area IX (Component Area Option)	4

**First Year**

Fall	Hours Spring	Hours
Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 <sup>1</sup>	1 Component Area V (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
ENGL 1301 <sup>2</sup>	3 ENGL 1302 <sup>1</sup>	3
HIST 1301 <sup>3</sup>	3 HIST 1302 <sup>2</sup>	3
MATH 1324 <sup>4</sup>	3 BUAD 1305 or CSTE 1330	3
	14	16

**Second Year**

Fall	Hours Spring	Hours
Component Area IV (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)	3 ACCT 2302	3
ACCT 2301	3 BUAD 2301	3
BANA 2372	3 BUAD 2321 or COMS 2382 <sup>4</sup>	3
ECON 2302	3 ECON 2301 <sup>6</sup>	3
POLS 2305 <sup>5</sup>	3 POLS 2306 <sup>5</sup>	3
	15	15

**Third Year**

Fall	Hours Spring	Hours
BANA 3363	3 ECON 3357, 4357, or 4365	3
FINC 3320	3 MGIS 3310	3
MGMT 3310	3 MGMT 3320	3
MKTG 3310	3 MGMT 3330	3
PSYC 1301 or SOCI 1301	3 MGMT 3370	3
	15	15

**Fourth Year**

Fall	Hours Spring	Hours
ACCT 3304	3 Elective	3
BUAD 3335	3 MGMT 4345	3
MGMT Elective <sup>7</sup>	3 MGMT 4390	3
MGMT Elective <sup>7</sup>	3 MGMT Elective <sup>7</sup>	3
MKTG 4340	3 MGMT Elective <sup>7</sup>	3
	15	15

Total Hours: 120

- <sup>1</sup> Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).  
<sup>2</sup> Satisfies requirement for Core Curriculum Component Area I (Communication).  
<sup>3</sup> Satisfies requirement for Core Curriculum Component Area VI (U.S. History).  
<sup>4</sup> Satisfies requirement for Core Curriculum Component Area II (Mathematics).  
<sup>5</sup> Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).  
<sup>6</sup> Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).  
<sup>7</sup> Management Electives, choose from the following (4 total):

Code	Title	Hours
MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3

MGMT 3348	Small Business Management	3
MGMT 3372	Supply Chain Management	3
MGMT 3374	Strategic Sourcing/Procurement	3
MGMT 3376	Global Supply Chain Logistics	3
MGMT 4325	Family Business Management	3
MGMT 4327	Corporate Entrepreneurship	3
MGMT 4330	Compensation	3
MGMT 4335	Mgt & Labor Relations	3
MGMT 4350	Project Management	3
MGMT 4355	Human Resource Development	3
MGMT 4375	Quality Management	3
MGMT 4378	Supply Chain ERP	3
MKTG 3350	Services Marketing Management	3
MGIS 3330	Business Database Management	3

## Supply Chain Management Concentration

Management majors can choose to concentrate in Supply Chain Management by taking the following courses.

Code	Title	Hours
MGMT 3372	Supply Chain Management	3

**Management Electives, choose from the following (3 total):**

Code	Title	Hours
MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3
MGMT 4350	Project Management	3
MGMT 4365	Service Operations Management	3
MGMT 4375	Quality Management	3
MGIS 3330	Business Database Management	3
BANA 3364	Operations Research	3
ECON 4365	Intro To Bus Forecasting& Econ <sup>1</sup>	3

<sup>1</sup> If ECON 4365 is taken as a Supply Chain Management Elective, then either ECON 3357 or ECON 4357 must be taken as an upper level ECON class.