BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN GENERAL BUSINESS ADMINISTRATION

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

1 The Business Core is made up of the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2301</td>
<td>Principles of Financial Acc</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2302</td>
<td>Principles of Managerial Acc</td>
<td>3</td>
</tr>
<tr>
<td>BANA 2372</td>
<td>Business Analysis</td>
<td>3</td>
</tr>
<tr>
<td>BANA 3363</td>
<td>Inter Business Analysis</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 2301</td>
<td>Business Legal Environment</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 3335</td>
<td>Business Communication</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2301</td>
<td>Principles Of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2302</td>
<td>Principles Of Microeconomics ¹</td>
<td>3</td>
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<tr>
<td>ECON 3000-4000 level ²</td>
<td>Principles Of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINC 3320</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGIS 3310</td>
<td>Principles of MIS</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3310</td>
<td>Principles Of Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3370</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4390</td>
<td>Strategic Management &amp; Policy</td>
<td>3</td>
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<tr>
<td>MKTG 3310</td>
<td>Principles Of Marketing</td>
<td>3</td>
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</tbody>
</table>

¹ Satisfies a University core requirement
² Specific course may be specified by the major.

Degree Plan

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>Bachelor of Business Administration, Major in General Business Administration</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Core Curriculum</strong> (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Component Area I (Communication)</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Component Area II (Mathematics)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Component Area III (Life and Physical Science)</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>Component Area IV (Language, Philosophy, and Culture)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Component Area V (Creative Arts)</td>
<td></td>
<td>3</td>
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<tr>
<td>Component Area VI (U.S. History)</td>
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<td>6</td>
</tr>
<tr>
<td>Component Area VII (Political Science/Government)</td>
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</tr>
<tr>
<td>Component Area VIII (Social and Behavioral Sciences)</td>
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<td>3</td>
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<tr>
<td>Component Area IX (Component Area Option)</td>
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### First Year

<table>
<thead>
<tr>
<th>Component Area III</th>
<th>Hours</th>
<th>Spring</th>
</tr>
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<tbody>
<tr>
<td>ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130&lt;sup&gt;1&lt;/sup&gt;</td>
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<td>ENGL 1301&lt;sup&gt;2&lt;/sup&gt;</td>
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<tr>
<td>HIST 1301&lt;sup&gt;3&lt;/sup&gt;</td>
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<tr>
<td>MATH 1324&lt;sup&gt;4&lt;/sup&gt;</td>
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<tr>
<td>Total Hours: 14</td>
<td>16</td>
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</tbody>
</table>

1. Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
2. Satisfies requirement for Core Curriculum Component Area I (Communication).
4. Satisfies requirement for Core Curriculum Component Area II (Mathematics).

### Second Year

<table>
<thead>
<tr>
<th>Component Area IV</th>
<th>Hours</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2302</td>
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<td></td>
</tr>
<tr>
<td>BUAD 2301</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 2302</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>POLS 2305&lt;sup&gt;5&lt;/sup&gt;</td>
<td>3</td>
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</tr>
<tr>
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### Third Year

<table>
<thead>
<tr>
<th>Component Area</th>
<th>Hours</th>
<th>Spring</th>
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<tbody>
<tr>
<td>BANA 3363</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FINC 3310</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FINC 3320</td>
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<td></td>
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<tr>
<td>MGMT 3310</td>
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<tr>
<td>MKTG 3310</td>
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### Fourth Year

<table>
<thead>
<tr>
<th>Component Area</th>
<th>Hours</th>
<th>Spring</th>
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</thead>
<tbody>
<tr>
<td>ACCT Elective (3000- or 4000-level)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Business Electives (3000- or 4000-level)&lt;sup&gt;7&lt;/sup&gt;</td>
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<td></td>
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<tr>
<td>ECON Elective (3000- or 4000-level)</td>
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<td></td>
</tr>
<tr>
<td>Management/Marketing Elective (3000- or 4000-level)&lt;sup&gt;8&lt;/sup&gt;</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total Hours: 15</td>
<td>15</td>
<td></td>
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</tbody>
</table>

7. Business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix.
8. Select from BUAD 3345 or MGMT or MKTG elective (3000- or 4000-level).