

MINOR IN SPORTS MEDIA

The minor in Sports Media 18 semester credit hour curriculum enhances instruction for students seeking careers in sports media. Students seeking jobs in sports broadcasting, sports journalism, and other sports areas will benefit from focusing their study in this subject area. Prerequisite courses resulting in additional semester credit hours may be required.

Code	Title	Hours
Minor in Sports Media		
Media Production		
Choose three from the following:		9
Sports Broadcasting		
MCOM 2371	TV & Film Production	
MCOM 3026	Media Practicum ((Sports Broadcasting))	
Sports Writing		
MCOM 2362	News Reporting	
MCOM 3026	Media Practicum (Houstonian)	
MCOM 3360	Specialized Writing ((Sports Journalism))	
Media Theory and Administration		
Choose two of the following:		6
KINE 3378	Adm of Kinesiology & Sport	
KINE 3388	Sports In Contemp Society	
MCOM 4366	Social Implications of Media	
Prescribed Electives		
Choose one of the following:		3
ECON 4353	Economics Of Sports ¹	
KINE 3365	Sport Law	
KINE 3389	Gender and Sport	
MCOM 3365	Broadcast Performance	
MCOM 3372	Single Cam & Non-Linear Edit I	
MCOM 3379	Multi-Camera Field Production	
MCOM 4393	International Media	
SOCI 2366	Sociology Of Sport	
Total Hours		18

¹ Prerequisites for ECON 4353 are 50 completed hours and ECON 2300 or ECON 2301 or ECON 2302.

Notes

Mass Communication majors will not be allowed to count courses required for their concentration toward the minor in Sports Media. Prescribed electives for the minor should be taken instead to meet the 18 credit hour total. Mass Communication majors will be permitted to count concentration electives toward the minor.

Prerequisite courses resulting in additional semester credit hours may be required, notably MCOM 1332 and MCOM 1371.