**BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATIONS: FILM**

**Film**

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module [here](http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html) for additional information.

**Writing Enhanced Courses.** All undergraduate students are required to complete at least six hours of writing enhanced courses within the discipline, of which three hours must be advanced.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHIL 2306</td>
<td>Contemporary Moral Issues ²</td>
<td>3</td>
</tr>
<tr>
<td>ARTS 2370</td>
<td>Digital Photography I</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following: ³

- ECON 2300 | Introduction To Economics             | 3     |
- ECON 2301 | Principles Of Macroeconomics          |       |
- ECON 2302 | Principles Of Microeconomics          |       |

Foreign Language - 14 Hours - 4 Courses (XXXX1411, 1412, 2311, 2312): ⁴ 14

**Advanced Liberal Arts Electives (6 hours)** 6

**Mass Communication Core (14 hours)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCOM 1130</td>
<td>Media Literacy ⁵</td>
<td>1</td>
</tr>
<tr>
<td>MCOM 1330</td>
<td>Analysis of Electronic Culture (Writing Enhanced)</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 1332</td>
<td>Writing For Mass Media (Writing Enhanced)</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 2371</td>
<td>TV &amp; Film Production</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 3026</td>
<td>Media Practicum</td>
<td>1</td>
</tr>
<tr>
<td>MCOM 4371</td>
<td>Mass Media Law And Ethics (Writing Enhanced)</td>
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**Courses Required for Concentration (24 hours)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCOM 2366</td>
<td>Film Appreciation</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 1371</td>
<td>Audio Production &amp; Performance</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 3351</td>
<td>Moving Image Aesthetics</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 3352</td>
<td>Cinematography</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 3353</td>
<td>Advanced Editing for Film &amp; TV</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 3372</td>
<td>Single Cam &amp; Non-Linear Edit I</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 3375</td>
<td>Scriptwriting</td>
<td>3</td>
</tr>
<tr>
<td>MCOM 4373</td>
<td>Advanced Production</td>
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Concentration Electives (9 hours)

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<tr>
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<td>Studio Production</td>
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<tr>
<td>MCOM 3377</td>
<td>Multi-Camera Studio Production</td>
</tr>
<tr>
<td>MCOM 3378</td>
<td>Production Management</td>
</tr>
<tr>
<td>MCOM 3379</td>
<td>Multi-Camera Field Production</td>
</tr>
<tr>
<td>MCOM 4022</td>
<td>Special Topic</td>
</tr>
<tr>
<td>MCOM 4099</td>
<td>Independent Study</td>
</tr>
<tr>
<td>MCOM 4376</td>
<td>Advanced Audio Production</td>
</tr>
<tr>
<td>MCOM 4398</td>
<td>Professional Internship</td>
</tr>
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</table>

Select Option A or B

Option A: 12 Credits in 1 Subject Area, 6 Upper Level
Option B: 12 Credits in Business, 6 Upper Level

Total Hours: 120

1. MATH 1332 is recommended.
2. PHIL 2306 satisfies the Core Curriculum requirement for Component Area IX and is a degree specific requirement for mass communication.
3. ECON 2300, or ECON 2301 or ECON 2302 satisfies the Core Curriculum requirement for Component Area VIII as well as the major.
4. Foreign Language Course XXXX2311 or XXXX2312 satisfies the Core Curriculum requirement for Component Area IV and part of the mass communication foreign language requirement.
5. MCOM 1130 satisfies the Core Curriculum requirement for Component Area IX as well as the major.

Notes

Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.

Select at least 6 liberal arts hours.

First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Component Area I</td>
<td>3</td>
<td>Component Area I</td>
<td>3</td>
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<tr>
<td>Component Area II</td>
<td>3</td>
<td>ECON 2300, 2301, or 2302</td>
<td>3</td>
</tr>
<tr>
<td>Foreign Language</td>
<td>4</td>
<td>Foreign Language</td>
<td>4</td>
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<tr>
<td>MCOM 1332</td>
<td>1</td>
<td>MCOM 1371</td>
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Second Year

<table>
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<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Component Area III</td>
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<td>Component Area III</td>
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<tr>
<td>Advanced Liberal</td>
<td>3</td>
<td>ARTS 2370</td>
<td>3</td>
</tr>
<tr>
<td>Foreign Language</td>
<td>3</td>
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<td>3</td>
</tr>
<tr>
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<td>3</td>
<td>MCOM 2366</td>
<td>3</td>
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<tr>
<td>PHIL 2306</td>
<td>3</td>
<td>MCOM 2371</td>
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<table>
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<tr>
<th>Fall</th>
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<th>Spring</th>
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<tbody>
<tr>
<td>Component Area VI</td>
<td>3</td>
<td>Component Area V</td>
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