

MASTER OF FINE ARTS IN DIGITAL MEDIA PRODUCTION

The MFA program in Digital Media Production at Sam Houston State University is a terminal degree program that equips media practitioners and media-education professionals with sophisticated knowledge of emerging media technologies and digital media content. The degree program also empowers them to create professional digital media content across different platforms, media, and distribution methods.

The program covers a variety of issues in Digital Media Production, including mobile application development, digital streaming techniques, mobile content creation and editing software, motion graphics and effects, and the comprehensive analysis of social media. These skills are not only essential for employment in traditional media industries, but also of growing importance to educational institutions, government entities, global conglomerates, and local corporations.

To earn the MFA degree, students are required to take 54 course credits and to submit a digital media portfolio. The portfolio is evaluated during the final semester by a committee of three mass communication faculty, Digital media portfolio evaluation committees are appointed by the Graduate Advisor in consultation with the Graduate Committee and student. Students must be enrolled the semester in which they submit their portfolio for evaluation.

Effective Summer 2020:

Students wishing to pursue an MFA in Digital Media Production must meet the following requirements and submit all documents to the Office of Graduate Admissions.

1. Graduate Admissions Application (submitted online through ApplyTexas (<http://www.shsu.edu/admissions/apply-texas.html>)).
2. Application Fee
3. An official transcript from your baccalaureate degree granting institution
4. A 500-word personal statement outlining personal goals and objectives for the program
5. A digital media portfolio or a link to an online digital media portfolio

Fall 2019 and Spring 2020:

Students wishing to pursue an MFA in Digital Media Production must meet the following requirements and submit all documents to the Office of Graduate Admissions.

1. Graduate Admissions Application (submitted online through ApplyTexas (<http://www.shsu.edu/admissions/apply-texas.html>)).
2. Application Fee
3. An official transcript from your baccalaureate degree granting institution
4. Official GRE scores*
5. A 500-word personal statement outlining personal goals and objectives for the program
6. A digital media portfolio or a link to an online digital media portfolio

* Media professionals with at least eight years of experience in digital media may request a waiver of the GRE requirement.

Code	Title	Hours
Master of Fine Arts in Digital Media Production		
Required Courses		
MCOM 5300	Digital Media History & Theory	3
MCOM 5340	Social Media	3
MCOM 5355	Digital Media Management	3
MCOM 6300	Advanced Preproduction	3
MCOM 6310	Advanced Multimedia Production	3
MCOM 6315	Web and Mobile Development	3
MCOM 6330	Digital Editing	3
MCOM 6335	Motion Graphics and Effects	3
MCOM 6370	Remote Digital Streaming	3
MCOM 6373	Digital Video Production	3
MCOM 6380	Studio Production	3
MCOM 6390	Sound Design and Editing	3
ISDT 7351	Distance Learning	3
Prescribed Elective Courses		
Select 3 from the following:		9

MCOM 5050	Special Topic	
MCOM 5310	Critical Approaches to Media	
MCOM 5320	Digital Media Ethics and Law	
MCOM 5330	Advanced Digital Writing	
MCOM 5390	Professional Internship	
MCOM 6320	Documentary Storytelling	
MCOM 6340	Digital Entrepreneurship	
MCOM 6350	Narrative Scriptwriting	
Capstone Courses		
MCOM 6398	Capstone Portfolio Project I	3
MCOM 6399	Capstone Portfolio Project II	3
Total Hours		54