

AGRICULTURAL COMMUNICATIONS (ACOM)

ACOM 2396. Special Topics in Agriculture Communications. 3 Hours.

This course will examine special topics/issues in Agricultural Communications at an introductory level. This course may be repeated up to three times as topics and subject matter changes. Credit 3.

ACOM 3360. Communication Skills for Agriculturists. 3 Hours.

Provides an overview of information systems, principles and procedures used in communicating agricultural news and information in various agricultural professions. Emphasis is placed on effective written and oral communication means in professional and media environments in addition to public relations efforts in the fields of agricultural education and agribusiness. Sophomore standing. Only IAGR, IAGA, IAGB, IAGE, IAGH, and ACOM majors.

Prerequisite: ENGL 1302.

ACOM 4369. Special Topic. 3 Hours.