

BACHELOR OF ARTS, MAJOR IN FASHION MERCHANDISING

Code	Title	Hours
Bachelor of Arts, Major in Fashion Merchandising		
Core Curriculum		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
Degree Specific Requirements		
Foreign Language first two courses: FOLG 1411 and FOLG 1412		8
FOLG 2311	Intermediate Foreign Language ¹	3
FOLG 2312	Intermed Foreign Language II ¹	3
Fine Arts (Advanced): Select course from degree in Fine Arts in the area of Dance, Music, Theatre, Art, or Computer Animation or PHIL 3366		3
PHIL 1301	Introduction To Philosophy ²	3
or PHIL 2306	Contemporary Moral Issues	
Major Core		
FACS 2368	Consumer Education	3
FACS 4362	Presentation Techniques ³	3
Major		
CHEM from Component Area III ⁴		4
FACS 1330	Intro Soft Textiles Constructn	3
FACS 1360	Basic Principles of Design ⁵	3
FACS 2366	Fashion In Society	3
FACS 2369	Introduction To Textiles	3
FACS 3330	Patternmaking & Apparel Produc	3
FACS 3371	Fashion Merchandising	3
FACS 3376	Textile Science	3
FACS 3378	Fashion Promotion	3
FACS 4363	Merchandising Control	3
FACS 4367	Smn Cloth Textiles & Mdseing	3
FACS 4369	Internship ⁶	3
MATH 1314	Pre Calculus Algebra ⁷	3
or MATH 1332	College Mathematics	
Business Core		
ACCT 2301	Principles Of Financial Acc ⁸	3
ECON 2300	Introduction To Economics ⁹	3
or ECON 2301	Principles Of Macroeconomics	
or ECON 2302	Principles Of Microeconomics	
MGMT 3310	Principles Of Management ¹⁰	3
MKTG 3310	Principles Of Marketing ¹¹	3
Electives (9 of these hours must be 3000- or 4000- level.)		19
Total Hours		120

¹ Satisfies Core Curriculum requirement for Component Area IX (Component Area Option).

² Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

³ FACS 4362 requires junior standing.

- 4 CHEM course from Major area satisfies the Core Curriculum requirement for four hours of Component Area III (Life and Physical Science).
 5 FACS 1360 is a prerequisite for FACS 3330 and FACS 3378 and satisfies Core Curriculum requirement for Component Area V (Creative Arts).
 6 FACS 4369 requires department approval and 100 hours of course work completed.
 7 Satisfies Core Curriculum requirement for Component Area II (Mathematics) and major requirement.
 8 ACCT 2301 requires a minimum of 18 hours of course work completed.
 9 Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.
 10 MGMT 3310 requires a minimum of 30 hours course work completed.
 11 MKTG 3310 requires junior standing.

Note:

A minor in General Business Administration or Marketing is strongly recommended.

First Year

Fall	Hours Spring	Hours
CHEM ¹	4 Component Area III	4
ENGL 1301 ²	3 Component Area IX	1
FACS 1360 ³	3 ENGL 1302 ²	3
HIST 1301 ⁴	3 FACS 1330	3
MATH 1314 or 1332 ⁵	3 HIST 1302 ⁴	3
	16	14

Second Year

Fall	Hours Spring	Hours
FACS 2366	3 ACCT 2301	3
FACS 2368	3 FACS 2369	3
FOLG 1411	4 FOLG 1412	4
PHIL 1301 or 2306 ⁶	3 POLS 2306 ⁷	3
POLS 2305 ⁷	3	
	16	13

Third Year

Fall	Hours Spring	Hours
Advanced Fine Arts (Deg. Spec.)	3 FACS 3378	3
FACS 3330	3 FOLG 2312	3
FACS 3371	3 MGMT 3310	3
FACS 3376	3 MKTG 3310	3
FOLG 2311 ⁹	3 ECON 2300, 2301, or 2302 ⁸	3
	15	15

Fourth Year

Fall	Hours Spring	Hours
FACS 4362	3 FACS 4363	3
FACS 4367	3 FACS 4369	3
General Electives/Minor	10 General Electives/Minor	9
	16	15

Total Hours: 120

- 1 Satisfies four hours of the Core Curriculum requirement for Component Area III (Life and Physical Sciences).
 2 Satisfies Core Curriculum requirement for Component Area I (Communication).
 3 Satisfies Core Curriculum requirement for Component Area V (Creative Arts).
 4 Satisfies Core Curriculum requirement for Component Area VI (U.S. History).
 5 Satisfies Core Curriculum requirement for Component Area II (Mathematics).
 6 Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).
 7 Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
 8 Satisfies the rCore Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
 9 Satisfies Core Curriculum requirement for Component Area IX (Component Area Option).

Note:

A minor in General Business Administration or Marketing is strongly recommended.