Hours

MINOR IN SPORTS MEDIA

Title

The minor in Sports Media 18 semester credit hour curriculum enhances instruction for students seeking careers in sports media. Students seeking jobs in sports broadcasting, sports journalism, and other sports areas will benefit from focusing their study in this subject area. Prerequisite courses resulting in additional semester credit hours may be required.

Minor in Sports Media		
Media Production		
Choose three from the follo	owing:	g
Sports Broadcasting		
MCOM 2371	TV & Film Production	
MCOM 3026	Media Practicum ((Sports Broadcasting))	
Sports Writing		
MCOM 2362	News Reporting	
MCOM 3026	Media Practicum (Houstonian)	
MCOM 3360	Specialized Writing ((Sports Journalism))	
Media Theory and Adminis	stration	
Choose two of the followin	ng:	6
KINE 3378	Adm of Kinesiology & Sport	
KINE 3388	Sports In Contemp Society	
MCOM 4366	Social Implications of Media	
Prescribed Electives		
Choose one of the followin	ng:	3
ECON 4353	Economics Of Sports ¹	
KINE 3365	Sport Law	
KINE 3389	Gender and Sport	
MCOM 3365	Announcing for Broadcast News	
MCOM 3372	Single Cam & Non-Linear Edit I	
MCOM 3379	Multi-Camera Field Production	
MCOM 4393	Global Media Communication	
SOCI 2366	Sociology Of Sport	
Total Hours		18

Prerequisites for ECON 4353 are 50 completed hours and ECON 2300 or ECON 2301 or ECON 2302.

Note

Code

- Mass Communication majors will not be allowed to count courses required for their concentration toward the minor in Sports Media. Prescribed
 electives for the minor should be taken instead to meet the 18 credit hour total. Mass Communication majors will be permitted to count
 concentration electives toward the minor.
- · Prerequisites courses resulting in additional semester credit hours may be required, notably MCOM 1332 and MCOM 1371.