

BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATIONS: FILM

Film

The Film concentration provides students interested in digital cinema with the basics of film production and the visual lexicon. This includes fundamental film production and post-production skills as well as an examination of contemporary and historical films in terms of style and context. Students develop skills to critically examine film texts and to appreciate production workflow, preparing them for an exciting career in the film industry.

All students who choose to declare a major or minor in Mass Communication or Ag/Com will be required to pass the Pearson Grammar Competency Lab with a score of 80 percent or better before they will be allowed to register for 3000 or 4000-level courses in MCOM. The lab is offered free of charge. Please visit Grammar Module (<http://www.shsu.edu/academics/mass-communication/grammar-module/grammar-module.html>) for additional information.

Code	Title	Hours
Bachelor of Arts, Major in Mass Communications: Film		
Core Curriculum		
Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
Degree Specific Requirements (9 hours)		
PHIL 2306	Contemporary Moral Issues ¹	3
ARTS 2370	Digital Photography I	3
Select one of the following: ²		3
ECON 2300	Introduction To Economics	
ECON 2301	Principles Of Macroeconomics	
ECON 2302	Principles Of Microeconomics	
Foreign Language - 14 Hours - 4 Courses (XXXX1411, 1412, 2311, 2312): ³		14
Advanced Liberal Arts Electives (6 hours)		6
Mass Communication Core (14 hours)		
MCOM 1130	Media Literacy ⁴	1
MCOM 1330	Analysis of Electronic Culture	3
MCOM 1332	Writing For Mass Media	3
MCOM 2371	TV & Film Production	3
MCOM 3026	Media Practicum	1
MCOM 4371	Mass Media Law And Ethics	3
Courses Required for Concentration (24 hours)		
MCOM 2366	Film Appreciation	3
MCOM 1371	Audio Production & Performance	3
MCOM 3351	Moving Image Aesthetics	3
MCOM 3352	Cinematography	3
MCOM 3353	Advanced Editing for Film & TV	3
MCOM 3372	Single Cam & Non-Linear Edit I	3
MCOM 3375	Scriptwriting	3
MCOM 4373	Advanced Production	3
Concentration Electives (9 hours)		9

MCOM 3026	Media Practicum	
MCOM 3373	Studio Production	
MCOM 3377	Multi-Camera Studio Production	
MCOM 3378	Production Management	
MCOM 3379	Multi-Camera Field Production	
MCOM 4022	Special Topic	
MCOM 4099	Independent Study	
MCOM 4376	Advanced Audio Production	
MCOM 4398	Professional Internship	
Select Option A or B		12
Option A: 12 Credits in 1 Subject Area, 6 Upper Level		
Option B: 12 Credits in Business, 6 Upper Level		

Total Hours 120

- ¹ PHIL 2306 satisfies the Core Curriculum requirement for Component Area IX and is a degree specific requirement for mass communication.
- ² ECON 2300, or ECON 2301 or ECON 2302 satisfies the Core Curriculum requirement for Component Area VIII as well as the major.
- ³ Foreign Language Course XXXX2311 or XXXX2312 satisfies the Core Curriculum requirement for Component Area IV and part of the mass communication foreign language requirement.
- ⁴ MCOM 1130 satisfies the Core Curriculum requirement for Component Area IX as well as the major.

Notes

- Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.
- Select at least 6 liberal arts hours.

First Year

Fall	Hours Spring	Hours
Component Area I	3 Component Area I	3
Component Area II	3 ECON 2300, 2301, or 2302 ²	3
Foreign Language XXXX1411 ^{1,2}	4 Foreign Language XXXX1412 ^{1,2}	4
MCOM 1330	3 MCOM 1130 ²	1
MCOM 1332	3 MCOM 1371	3
	16	14

Second Year

Fall	Hours Spring	Hours
Component Area III	4 Component Area III	4
Advanced Liberal Arts Elective	3 ARTS 2370	3
Foreign Language XXXX2311 ^{1,2}	3 Foreign Language XXXX2312 ^{1,2}	3
MCOM 3375	3 MCOM 2366	3
PHIL 2306 ²	3 MCOM 2371	3
	16	16

Third Year

Fall	Hours Spring	Hours
Component Area VI	3 Component Area V	3
Advanced Liberal Arts Elective	3 Component Area VI	3
MCOM 3026	1 MCOM 3353	3
MCOM 3351	3 MCOM 3372	3
MCOM 3352	3 Option A or B: Lower Division Course	3
	13	15

Fourth Year

Fall	Hours Spring	Hours
Component Area VII	3 Component Area VII	3
MCOM Concentration Elective ³	3 MCOM Concentration Elective ³	3

MCOM Concentration Elective ³	3 MCOM 4373	3
Option A or B: Lower Division Course	3 MCOM 4371	3
Option A or B: Upper Division Course	3 Option A or B: Upper Division Course	3
	15	15

Total Hours: 120

- 1 Four courses in one language required.
- 2 Course may be counted in two separate requirements.
- 3 For MCOM concentration electives, select 9 hours of the following: MCOM 3026, MCOM 3373, MCOM 3377, MCOM 3378, MCOM 3379, MCOM 4022, MCOM 4099, MCOM 4376 MCOM 4398

Notes

- Students should use elective and/or minor hours to satisfy the 42 advanced hour requirement. All students must complete at least 120 hours to graduate.
- Select at least 6 liberal arts hours.