

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center>) campus or through SHSU Online (<http://distance.shsu.edu>).

¹ The Business Core is made up of the following courses:

Code	Title	Hours
ACCT 2301	Principles Of Financial Acc	3
ACCT 2302	Principles Of Managerial Acc	3
BANA 2372	Business Analysis	3
BANA 3363	Inter Business Analysis	3
BUAD 2301	Business Legal Environment	3
BUAD 3335	Business Communication	3
ECON 2301	Principles Of Macroeconomics	3
ECON 2302	Principles Of Microeconomics ¹	3
ECON 3000-4000 level ²		3
FINC 3320	Business Finance	3
MGIS 3310	Principles of MIS	3
MGMT 3310	Principles Of Management	3
MGMT 3370	Operations Management	3
MGMT 4390	Strategic Management & Policy	3
MKTG 3310	Principles Of Marketing	3

¹ Satisfies a University core requirement

² Specific course may be specified by the major.

Major-Specific Requirements

A minimum grade of "C" is required in all Management courses taken for the Management major.

Degree Plan

Code	Title	Hours
Bachelor of Business Administration, Major in Management		
Core Curriculum		
	Component Area I (Communication)	6
	Component Area II (Mathematics)	3
	Component Area III (Life and Physical Science)	8
	Component Area IV (Language, Philosophy, and Culture)	3
	Component Area V (Creative Arts)	3
	Component Area VI (U.S. History)	6
	Component Area VII (Political Science/Government)	6
	Component Area VIII (Social and Behavioral Sciences)	3
	Component Area IX (Component Area Option)	4

First Year

Fall	Hours Spring	Hours
Component Area III	4 Component Area III	4
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹	1 Component Area V	3
ENGL 1301 ²	3 ENGL 1302 ¹	3
HIST 1301 ³	3 HIST 1302 ²	3
MATH 1324 ⁴	3 BUAD 1305 or CSTE 1330	3
	14	16

Second Year

Fall	Hours Spring	Hours
Component Area IV	3 ACCT 2302	3
ACCT 2301	3 BUAD 2301	3
BANA 2372	3 BUAD 2321 or COMS 2382 ⁴	3
ECON 2302	3 ECON 2301 ⁶	3
POLS 2305 ⁵	3 POLS 2306 ⁵	3
	15	15

Third Year

Fall	Hours Spring	Hours
BANA 3363	3 ECON 3357, 4357, or 4365	3
FINC 3320	3 MGIS 3310	3
MGMT 3310	3 MGMT 3320	3
MKTG 3310	3 MGMT 3330	3
PSYC 1301 or SOCI 1301	3 MGMT 3370	3
	15	15

Fourth Year

Fall	Hours Spring	Hours
ACCT 3304	3 Elective	3
BUAD 3335	3 MGMT 4345	3
MGMT Elective ⁷	3 MGMT 4390	3
MGMT Elective ⁷	3 MGMT Elective ⁷	3
MKTG 4340	3 MGMT Elective ⁷	3
	15	15

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
² Satisfies requirement for Core Curriculum Component Area I (Communication).
³ Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
⁴ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
⁵ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
⁶ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
⁷ Management Electives, choose from the following (4 total):

Code	Title	Hours
MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3
MGMT 3348	Small Business Management	3
MGMT 4325	Family Business Management	3
MGMT 4327	Corporate Entrepreneurship	3
MGMT 4330	Compensation	3
MGMT 4335	Mgt & Labor Relations	3
MGMT 4350	Project Management	3
MGMT 4355	Human Resource Development	3
MGMT 4360	Supply Chain Management	3

MGMT 4375	Quality Management	3
MKTG 3350	Services Marketing Management	3
MGIS 3330	Business Database Management	3

Supply Chain Management Concentration

Management majors can choose to concentrate in Supply Chain Management by taking the following courses.

Code	Title	Hours
MGMT 4360	Supply Chain Management	3

Management Electives, choose from the following (3 total):

Code	Title	Hours
MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3
MGMT 4350	Project Management	3
MGMT 4365	Service Operations Management	3
MGMT 4375	Quality Management	3
MGIS 3330	Business Database Management	3
BANA 3364	Operations Research	3
ECON 4365	Intro To Bus Forecasting& Econ ¹	3

¹ If ECON 4365 is taken as a Supply Chain Management Elective, then either ECON 3357 or ECON 4357 must be taken as an upper level ECON class.