

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN GENERAL BUSINESS ADMINISTRATION

Each BBA degree consists of:

- the University Core Curriculum
- the Business Core ¹
- courses required for the major
- a speech communications course (BUAD 2321 or COMS 2382) that also satisfies a University core requirement
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Note: Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center campus or through SHSU Online.

¹ The Business Core is made up of the following courses:

| Code | Title | Hours |
|-----------------------------------|---|-------|
| ACCT 2301 | Principles Of Financial Acc | 3 |
| ACCT 2302 | Principles Of Managerial Acc | 3 |
| BANA 2372 | Business Analysis | 3 |
| BANA 3363 | Inter Business Analysis | 3 |
| BUAD 2301 | Business Legal Environment | 3 |
| BUAD 3335 | Business Communication | 3 |
| ECON 2301 | Principles Of Macroeconomics | 3 |
| ECON 2302 | Principles Of Microeconomics ¹ | 3 |
| ECON 3000-4000 level ² | | 3 |
| FINC 3320 | Business Finance | 3 |
| MGIS 3310 | Principles of MIS | 3 |
| MGMT 3310 | Principles Of Management | 3 |
| MGMT 3370 | Operations Management | 3 |
| MGMT 4390 | Strategic Management & Policy | 3 |
| MKTG 3310 | Principles Of Marketing | 3 |

¹ Satisfies a University core requirement

² Specific course may be specified by the major.

Degree Plan

| Code | Title | Hours |
|--|----------------------|--------------|
| Bachelor of Business Administration, Major in General Business Administration | | |
| Core Curriculum | | |
| Component Area I (Communication) | | 6 |
| Component Area II (Mathematics) | | 3 |
| Component Area III (Life and Physical Science) | | 8 |
| Component Area IV (Language, Philosophy, and Culture) | | 3 |
| Component Area V (Creative Arts) | | 3 |
| Component Area VI (U.S. History) | | 6 |
| Component Area VII (Political Science/Government) | | 6 |
| Component Area VIII (Social and Behavioral Sciences) | | 3 |
| Component Area IX (Component Area Option) | | 4 |
| First Year | | |
| Fall | Hours Spring | Hours |
| Component Area III | 4 Component Area III | 4 |
| ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ¹ | 1 Component Area V | 3 |

| | | |
|---|---|--------------|
| ENGL 1301 ² | 3 BUAD 1305 or CSTE 1330 | 3 |
| HIST 1301 ³ | 3 ENGL 1302 ² | 3 |
| MATH 1324 ⁴ | 3 HIST 1302 ³ | 3 |
| | 14 | 16 |
| Second Year | | |
| Fall | Hours Spring | Hours |
| Component Area IV | 3 ACCT 2302 | 3 |
| ACCT 2301 | 3 BANA 2372 | 3 |
| BUAD 2301 | 3 BUAD 2321 or COMS 2382 ¹ | 3 |
| ECON 2302 | 3 ECON 2301 ⁶ | 3 |
| POLS 2305 ⁵ | 3 POLS 2306 ⁵ | 3 |
| | 15 | 15 |
| Third Year | | |
| Fall | Hours Spring | Hours |
| BANA 3363 | 3 BUAD 3335 | 3 |
| FINC 3310 | 3 BUAD 3355 | 3 |
| FINC 3320 | 3 Business Elective (Select any business course) ⁷ | 3 |
| MGMT 3310 | 3 MGIS 3310 | 3 |
| MKTG 3310 | 3 MGMT 3370 | 3 |
| | 15 | 15 |
| Fourth Year | | |
| Fall | Hours Spring | Hours |
| ACCT Elective (3000- or 4000-level) | 3 Business Electives (3000- or 4000- level) ⁷ | 6 |
| Business Electives (3000- or 4000- level) ⁷ | 6 Elective | 3 |
| ECON Elective (3000- or 4000- level) | 3 Management/Marketing Elective (3000- 4000-Level) ⁸ | 3 |
| Management/Marketing Elective (3000- or 4000- level) ⁸ | 3 MGMT 4390 | 3 |
| | 15 | 15 |

Total Hours: 120

- 1 Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
- 2 Satisfies requirement for Core Curriculum Component Area I (Communication).
- 3 Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
- 4 Satisfies requirement for Core Curriculum Component Area II (Mathematics).
- 5 Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
- 6 Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
- 7 Business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix
- 8 Select from BUAD 3345 or MGMT or MKTG elective (3000- or 4000- level).