

# BACHELOR OF ARTS, MAJOR IN FASHION MERCHANDISING

## Bachelor of Arts, Major in Fashion Merchandising

**Core Curriculum** ([catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum](http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum))

Component Area I (Communication)	6
Component Area II (Mathematics)	3
Component Area III (Life and Physical Science)	8
Component Area IV (Language, Philosophy, and Culture)	3
Component Area V (Creative Arts)	3
Component Area VI (U.S. History)	6
Component Area VII (Political Science/Government)	6
Component Area VIII (Social and Behavioral Sciences)	3
Component Area IX (Component Area Option)	4
<b>Degree Specific Requirements</b>	
Foreign Language first two courses: FOLG 1411 and FOLG 1412	8
FOLG 2311 Intermediate Foreign Language <sup>1</sup>	3
FOLG 2312 Intermed Foreign Language II <sup>1</sup>	3
Fine Arts (Advanced): Select course from degree in Fine Arts in the area of Dance, Music, Theatre, Art, or Computer Animation or PHIL 3366	3
PHIL 1301 Introduction To Philosophy <sup>2</sup>	3
or PHIL 2306 Contemporary Moral Issues	
<b>Major Core</b>	
FACS 2368 Consumer Education	3
FACS 4362 Presentation Techniques	3
<b>Major</b>	
CHEM from Component Area III <sup>3</sup>	4
FACS 1330 Intro Soft Textiles Constructn	3
FACS 1360 Basic Principles of Design <sup>4</sup>	3
FACS 2366 Fashion In Society	3
FACS 2369 Introduction To Textiles	3
FACS 3330 Patternmaking & Apparel Produc	3
FACS 3371 Fashion Merchandising	3
FACS 3376 Textile Science	3
FACS 3378 Fashion Promotion	3
FACS 4363 Merchandising Control	3
FACS 4367 Smn Cloth Textiles & Mdseing	3
FACS 4369 Internship	3
MATH 1314 Pre Calculus Algebra <sup>5</sup>	3
or MATH 1332 College Mathematics	
<b>Business Core</b>	
ACCT 2301 Principles Of Financial Acc	3
ECON 2300 Introduction To Economics <sup>6</sup>	3
or ECON 2301 Principles Of Macroeconomics	
or ECON 2302 Principles Of Microeconomics	
MGMT 3310 Principles Of Management	3
MKTG 3310 Principles Of Marketing	3
Electives (9 of these hours must be 3000- or 4000- level.)	19
<b>Total Hours</b>	<b>120</b>

<sup>1</sup> Satisfies Core Curriculum requirement for Component Area IX (Component Area Option).

<sup>2</sup> Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).

<sup>3</sup> CHEM course from Major area satisfies the Core Curriculum requirement for four hours of Component Area III (Life and Physical Science).

<sup>4</sup> Satisfies Core Curriculum requirement for Component Area V (Creative Arts).

<sup>5</sup> Satisfies Core Curriculum requirement for Component Area II (Mathematics) and major requirement.

<sup>6</sup> Satisfies Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences) and major requirement.

**Note:**

A minor in General Business Administration or Marketing is strongly recommended.

FACS 4362 requires junior standing.

FACS 1360 is a prerequisite for FACS 3330 and FACS 3378.

ACCT 2301 requires a minimum of 18 hours of course work completed.

MGMT 3310 requires a minimum of 30 hours of course work completed.

MKTG 3310 requires junior standing.

**First Year**

<b>Fall</b>	<b>Hours Spring</b>	<b>Hours</b>
CHEM <sup>1</sup>	4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ENGL 1301 <sup>2</sup>	3 Component Area IX (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	1
FACS 1360 <sup>3</sup>	3 ENGL 1302 <sup>2</sup>	3
HIST 1301 <sup>4</sup>	3 FACS 1330	3
MATH 1314 or 1332 <sup>5</sup>	3 HIST 1302 <sup>4</sup>	3
	16	14

**Second Year**

<b>Fall</b>	<b>Hours Spring</b>	<b>Hours</b>
FACS 2366	3 ACCT 2301	3
FACS 2368	3 FACS 2369	3
FOLG 1411	4 FOLG 1412	4
PHIL 1301 or 2306 <sup>6</sup>	3 POLS 2306 <sup>7</sup>	3
POLS 2305 <sup>7</sup>	3	
	16	13

**Third Year**

<b>Fall</b>	<b>Hours Spring</b>	<b>Hours</b>
Advanced Fine Arts (Deg. Spec.)	3 FACS 3378	3
ECON 2300, 2301, or 2302 <sup>8</sup>	3 FOLG 2312	3
FACS 3330	3 MGMT 3310	3
FACS 3371	3 MKTG 3310	3
FACS 3376	3	
FOLG 2311 <sup>9</sup>	3	
	18	12

**Fourth Year**

<b>Fall</b>	<b>Hours Spring</b>	<b>Hours</b>
FACS 4362	3 FACS 4363	3
FACS 4367	3 FACS 4369	3
General Electives/Minor	10 General Electives/Minor	9
	16	15

Total Hours: 120

<sup>1</sup> Satisfies four hours of the Core Curriculum requirement for Component Area III (Life and Physical Sciences).

<sup>2</sup> Satisfies Core Curriculum requirement for Component Area I (Communication).

<sup>3</sup> Satisfies Core Curriculum requirement for Component Area V (Creative Arts).

<sup>4</sup> Satisfies Core Curriculum requirement for Component Area VI (U.S. History).

- 5 Satisfies Core Curriculum requirement for Component Area II (Mathematics).
- 6 Satisfies Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture).
- 7 Satisfies Core Curriculum requirement for Component Area VII (Political Science/Government).
- 8 Satisfies the rCore Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).
- 9 Satisfies Core Curriculum requirement for Component Area IX (Component Area Option).

**Note:**

A minor in General Business Administration or Marketing is strongly recommended.