

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN MANAGEMENT

Each BBA degree consists of:

- the University Core Curriculum (catalog.shsu.edu/archives/2017-2018/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)
- the Business Core (catalog.shsu.edu/archives/2017-2018/undergraduate/colleges-academic-departments/business-administration/#businesscore)
- courses required for the major
- a computer literacy course (BUAD 1305 or CSTE 1330)
- elective(s)

Transfer students must take at least 50% of the required business curriculum for the BBA in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (<http://www.shsu.edu/academics/woodlands-center>) campus or through SHSU Online (<http://distance.shsu.edu>).

Major-Specific Requirements

A minimum grade of "C" is required in all Management courses taken for the Management major.

Bachelor of Business Administration, Major in Management

Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)

Component Area I (Communication)	6
Component Area II (Mathematics)	3
Component Area III (Life and Physical Science)	8
Component Area IV (Language, Philosophy, and Culture)	3
Component Area V (Creative Arts)	3
Component Area VI (U.S. History)	6
Component Area VII (Political Science/Government)	6
Component Area VIII (Social and Behavioral Sciences)	3
Component Area IX (Component Area Option)	4

First Year

Fall	Hours Spring	Hours
Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ENGL 1301 ¹	3 Component Area V (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
HIST 1301 ²	3 ENGL 1302 ¹	3
MATH 1324 ³	3 HIST 1302 ²	3
ECON 1100, KINE 2115, NGLI 1101, or MCOM 1130 ⁴	1 BUAD 1305 or CSTE 1330	3
	14	16

Second Year

Fall	Hours Spring	Hours
Component Area IV (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiv)	3 ACCT 2302	3
ACCT 2301	3 ECON 2301 ⁵	3
ECON 2302	3 POLS 2306 ⁶	3
POLS 2305 ⁶	3 BUAD 2321 or COMS 2382 ⁴	3
BANA 2372	3 BUAD 2301	3
	15	15

Third Year

Fall	Hours Spring	Hours
BANA 3363	3 ECON 3357, 4357, or 4365	3
FINC 3320	3 MGIS 3310	3
MGMT 3310	3 MGMT 3320	3
MKTG 3310	3 MGMT 3330	3
PSYC 1301 or SOCI 1301	3 MGMT 3370	3
	15	15

Fourth Year

Fall	Hours Spring	Hours
ACCT 3304	3 MGMT 4345	3
BUAD 3335	3 MGMT 4390	3
MGMT Elective ⁷	3 MGMT Elective ⁷	3
MGMT Elective ⁷	3 MGMT Elective ⁷	3
MKTG 4340	3 Elective	3
	15	15

Total Hours: 120

- ¹ Satisfies requirement for Core Curriculum Component Area I (Communication).
² Satisfies requirement for Core Curriculum Component Area VI (U.S. History).
³ Satisfies requirement for Core Curriculum Component Area II (Mathematics).
⁴ Satisfies requirement for Core Curriculum Component Area IX (Component Area Option).
⁵ Satisfies requirement for Core Curriculum Component Area VIII (Social and Behavioral Sciences).
⁶ Satisfies requirement for Core Curriculum Component Area VII (Political Science/Government).
⁷ Management Electives, choose from the following (4 total):

MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3
MGMT 4310	Small Business Development	3
MGMT 4325	Family Business Management	3
MGMT 4327	Corporate Entrepreneurship	3
MGMT 4330	Compensation	3
MGMT 4335	Mgt & Labor Relations	3
MGMT 4350	Project Management	3
MGMT 4355	Human Resource Development	3
MGMT 4360	Supply Chain Management	3
MGMT 4375	Quality Management	3
MKTG 3350	Services Marketing Management	3
MGIS 3330	Business Database Management	3

Supply Chain Management Concentration

Management majors can choose to concentrate in Supply Chain Management by taking the following courses.

MGMT 4360	Supply Chain Management	3
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Management Electives, choose from the following (3 total):

MGMT 3325	New Product Commercialization	3
MGMT 3327	Mgt of Innovation & Technology	3
MGMT 4350	Project Management	3
MGMT 4365	Service Operations Management	3
MGMT 4375	Quality Management	3
MGIS 3330	Business Database Management	3
BANA 3364	Operations Research	3

ECON 4365	Intro To Bus Forecasting& Econ ¹	3
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¹ If ECON 4365 is taken as a Supply Chain Management Elective, then either ECON 3357 or ECON 4357 must be taken as an upper level ECON class.