

# MASTER OF SCIENCE IN SPORT MANAGEMENT

The mission of the graduate Sport Management degree program is to effectively prepare students for a variety of executive positions within athletic and sport organizations at the community, educational, and/or professional levels. Students will be provided quality instruction, the latest technology, opportunities for research and professional development, field-based experiences, and excellent internship opportunities. In return, students are required to become acquainted with relevant issues in the field, understand the research process, and represent the program's goals and objectives in the industry. Individuals completing the program will be ready to assume leadership positions in the sport management and/or academic domains.

Please submit the following documents to the Office of Graduate Admissions:

1. Graduate Admissions Application (<http://www.shsu.edu/admissions/apply-texas.html>)
2. Application Fee (<http://www.shsu.edu/dept/graduate-studies/application-fee.html>)
3. Official transcript from the baccalaureate degree granting institution
4. Two Recommendation Letters
5. Statement of Intent/Interest
6. Official GRE (<http://www.gre.org>) Scores

Prospective students should contact the Kinesiology Graduate Coordinator or Sport Management Graduate Coordinator for a list of additional materials that may be required for admission consideration. Students who do not meet the entrance requirements may be conditionally admitted for one semester, pending approval from the Kinesiology Graduate Coordinator or Sport Management Graduate Coordinator. Students admitted to the program on a conditional basis are allowed to complete a maximum of 6 graduate hours.

The Master of Science in Sport Management degree program offers two options: thesis and non-thesis. Students choosing the thesis option are required to complete 36 credit hours comprised of 30 hours of coursework and 6 hours of thesis. Students choosing the non-thesis option are required to complete 36 credit hours comprised of 30 hours of coursework and 6 hours of practicum.

## Master of Science in Sport Management (Thesis option)

### Specified Courses

KINE 5362	Legal Issues In Sports	3
KINE 5363	Ldrshp In Hlth Promo/Sport Mgt	3
KINE 5370	Sport Mkt: Theory & Practice	3
KINE 5371	Sport Finance And Sales	3
KINE 5373	Event & Facility Management	3
KINE 5374	Appld Rsrch Mthd-Kin & Spt Mgt	3
KINE 5382	Community and Media Relations in Sport	3
KINE 5383	Sport Consumer Behavior	3
KINE 5384	Revenue Generation in Sport	3
KINE 5389	Sports In American Culture	3

### Thesis

KINE 6098	Thesis	3
KINE 6399	Thesis	3

Total Hours		36
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## Master of Science in Sport Management (Non-Thesis option)

### Specified Courses

KINE 5362	Legal Issues In Sports	3
KINE 5363	Ldrshp In Hlth Promo/Sport Mgt	3
KINE 5370	Sport Mkt: Theory & Practice	3
KINE 5371	Sport Finance And Sales	3
KINE 5373	Event & Facility Management	3
KINE 5374	Appld Rsrch Mthd-Kin & Spt Mgt	3
KINE 5382	Community and Media Relations in Sport	3
KINE 5383	Sport Consumer Behavior	3

KINE 5384	Revenue Generation in Sport	3
KINE 5389	Sports In American Culture	3
<b>Practicum</b>		
KINE 5334	Practicum	3
KINE 5334	Practicum	3
Total Hours		36

**Notes**

Student must have Graduate Standing for all courses in the program.