

# AGRICULTURAL COMMUNICATIONS (ACOM)

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**ACOM 2396. Special Topics in Agriculture Communications. 3 Hours.**

This course will examine special topics/issues in Agricultural Communications at an introductory level. This course may be repeated up to three times as topics and subject matter changes. Credit 3.

**ACOM 3360. Communication Skills for Agriculturists. 3 Hours.**

Provides an overview of information systems, principles and procedures used in communicating agricultural news and information in various agricultural professions. Emphasis is placed on effective written and oral communication means in professional and media environments in addition to public relations efforts in the fields of agricultural education and agribusiness. Writing enhanced. Sophomore standing. Only IAGR, IAGA, IAGB, IAGE, AND IAGH majors.

**Prerequisite:** ENGL 1302.

**ACOM 4369. Special Topic. 3 Hours.****ACOM 4396. Directed Studies Ag Comm. 3 Hours.**

Arranged professional and developmental learning experiences incorporating a practical application of Agricultural Communications skills and practices. To include internships, individual research and industry studies. Writing enhanced. May be repeated for credit up to six hours.

**Prerequisite:** Sophomore Standing.