

BACHELOR OF SCIENCE, MAJOR IN FASHION MERCHANDISING

Bachelor of Science, Major in Fashion Merchandising

Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)

Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
Degree Specific Requirements		
MATH Elective		3
CHEM 1406	Inorganic & Envir Chemistry ¹	4
or CHEM 1411	General Chemistry I	
Natural Sciences (Lab Science)		8
Major Core		
FACS 2368	Consumer Education	3
FACS 4362	Presentation Techniques ²	3
Major		
FACS 1360	Basic Principles of Design ³	3
FACS 1330	Intro Soft Textiles Constructn	3
FACS 2366	Fashion In Society	3
FACS 2369	Introduction To Textiles	3
FACS 3330	Patternmaking & Apparel Produc	3
FACS 3371	Fashion Merchandising	3
FACS 3376	Textile Science	3
FACS 3378	Fashion Promotion	3
FACS 4363	Merchandising Control	3
FACS 4367	Smn Cloth Textiles & Mdseing	3
FACS 4369	Internship ⁴	3
Business Core		
ACCT 2301	Principles Of Financial Acc	3
ECON 2300	Introduction To Economics ⁵	3
or ECON 2301	Principles Of Macroeconomics	
or ECON 2302	Principles Of Microeconomics	
MGMT 3310	Principles Of Management	3
MKTG 3310	Principles Of Marketing ⁶	3
Electives (12 of these hours must be Junior or Senior level.)		22
Total Hours		120

¹ Satisfies four hour of Component Area III.

² FACS 4362 requires junior standing.

³ FACS 1360 is a prerequisite for FACS 3330 and FACS 3378 and satisfies Component Area V.

⁴ FACS 4369 requires department approval and 100 hours of course work completed.

⁵ Satisfies Component Area VIII.

⁶ MKTG 3310 requires junior standing.

A minor in General Business Administration or Marketing is strongly recommended.

First Year

Fall	Hours Spring	Hours
FACS 1360 ¹	3 FACS 1330	3
ENGL 1301 ²	3 ENGL 1302 ²	3
HIST 1301 ³	3 HIST 1302 ³	3
CHEM 1406 or 1411 ⁴	4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area IX (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	1 MATH 1314 or 1332 ⁵	3

14

16

Second Year

Fall	Hours Spring	Hours
FACS 2366	3 FACS 2369	3
FACS 2368	3 POLS 2306 ⁶	3
POLS 2305 ⁶	3 ACCT 2301	3
Component Area IV (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)	3 Lab Science	4
Lab Science	4	

16

13

Third Year

Fall	Hours Spring	Hours
FACS 3330	3 FACS 3378	3
FACS 3371	3 MKTG 3310	3
FACS 3376	3 MGMT 3310	3
ECON 2300, 2301, or 2302 ⁷	3 Component Area IX (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	3
Math Elective	3 Advanced Electives/Minor	3

15

15

Fourth Year

Fall	Hours Spring	Hours
FACS 4362	3 FACS 4363	3
FACS 4367	3 FACS 4369	3
General Electives/Minor	10 Advanced Electives/Minor	9

16

15

Total Hours: 120

- ¹ Satisfies Component Area V.
- ² Satisfies Component Area I.
- ³ Satisfies Component Area VI.
- ⁴ Satisfies Component Area III.
- ⁵ Satisfies Component Area II.
- ⁶ Satisfies Component Area VII.
- ⁷ Satisfies Component Area VIII.