

BACHELOR OF ARTS, MAJOR IN FASHION MERCHANDISING

Bachelor of Arts, Major in Fashion Merchandising

Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)

Component Area I (Communication)	6
Component Area II (Mathematics)	3
Component Area III (Life and Physical Science)	8
Component Area IV (Language, Philosophy, and Culture)	3
Component Area V (Creative Arts)	3
Component Area VI (U.S. History)	6
Component Area VII (Political Science/Government)	6
Component Area VIII (Social and Behavioral Sciences)	3
Component Area IX (Component Area Option)	4

Degree Specific Requirements

Foreign Language first two courses: FOLG 1411 and FOLG 1412	8
FOLG 2311 Intermediate Foreign Language ¹	3
or FOLG 2312 Intermed Foreign Language II	
FOLG 2312 Intermed Foreign Language II	3
Fine Arts (Advanced): Select course from degree in Fine Arts in the area of Dance, Music, Theatre, Art, or Computer Animation or PHIL 3366	3
PHIL 1301 Introduction To Philosophy ³	3
or PHIL 2306 Contemporary Moral Issues	

Major Core

FACS 2368 Consumer Education	3
FACS 4362 Presentation Techniques ²	3

Major

CHEM from Component Area III ⁵	4
FACS 1360 Basic Principles of Design ⁶	3
FACS 1330 Intro Soft Textiles Constructn	3
FACS 2366 Fashion In Society	3
FACS 2369 Introduction To Textiles	3
FACS 3330 Patternmaking & Apparel Produc	3
FACS 3371 Fashion Merchandising	3
FACS 3376 Textile Science	3
FACS 3378 Fashion Promotion	3
FACS 4363 Merchandising Control	3
FACS 4367 Smn Cloth Textiles & Mdseing	3
FACS 4369 Internship ⁷	3
MATH 1314 Pre Calculus Algebra ⁴	3
or MATH 1332 College Mathematics	

Business Core

ACCT 2301 Principles Of Financial Acc ⁸	3
ECON 2300 Introduction To Economics ⁹	3
or ECON 2301 Principles Of Macroeconomics	
or ECON 2302 Principles Of Microeconomics	
MGMT 3310 Principles Of Management ¹⁰	3
MKTG 3310 Principles Of Marketing ¹¹	3

Electives (9 of these hours must be Junior or Senior level.) 19

Total Hours 120

¹ FOLG 2311 or FOLG 2312 satisfies three hours of the requirement for Component Area IX (Component Area Option).

² FACS 4362 requires junior standing.

³ PHIL 1301 or PHIL 2306 satisfies Component Area IV (Language, Philosophy, and Culture).

- 4 MATH 1314 or MATH 1316 satisfies the requirement for Component Area II (Mathematics).
 5 CHEM course from Component Area III satisfies the requirement for four hours of Component Area III (Life and Physical Science).
 6 FACS 1360 is a prerequisite for FACS 3330 and FACS 3378 and satisfies the requirement for Component Area V (Creative Arts).
 7 FACS 4369 requires department approval and 100 hours of course work completed.
 8 ACCT 2301 requires a minimum of 18 hours of course work completed.
 9 ECON 2300, ECON 2301, or ECON 2302 satisfies the requirement for Component Area VIII (Social and Behavioral Sciences).
 10 MGMT 3310 requires a minimum of 30 hours of course work completed.
 11 MKTG 3310 requires junior standing.

A minor in General Business Administration or Marketing is strongly recommended.

First Year

Fall	Hours Spring	Hours
CHEM ⁵	4 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ENGL 1301 ²	3 Component Area IX (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	1
FACS 1360 ¹	3 ENGL 1302 ²	3
HIST 1301 ³	3 FACS 1330	3
MATH 1314 or 1332 ⁴	3 HIST 1302 ³	3
	16	14

Second Year

Fall	Hours Spring	Hours
FACS 2366	3 ACCT 2301	3
FACS 2368	3 FACS 2369	3
FOLG 1411	4 FOLG 1412	4
PHIL 1301 or 2306 ⁷	3 POLS 2306 ⁶	3
POLS 2305 ⁶	3	
	16	13

Third Year

Fall	Hours Spring	Hours
Advanced Fine Arts (Deg. Spec.)	3 FACS 3378	3
ECON 2300, 2301, or 2302 ⁸	3 FOLG 2312	3
FACS 3330	3 MGMT 3310	3
FACS 3371	3 MKTG 3310	3
FACS 3376	3	
FOLG 2311 ⁹	3	
	18	12

Fourth Year

Fall	Hours Spring	Hours
FACS 4367	3 FACS 4363	3
FACS 4362	3 FACS 4369	3
General Electives/Minor	10 General Electives/Minor	9
	16	15

Total Hours: 120

- 1 Satisfies the requirement for Component Area V (Creative Arts).
 2 Satisfies the requirement for Component Area I (Communication).
 3 Satisfies the requirement for Component Area VI (U.S. History).
 4 Satisfies the requirement for Component Area II (Mathematics).
 5 Satisfies four hours of the requirement for Component Area III (Life and Physical Sciences).
 6 Satisfies the requirement for Component Area VII (Political Science/Government).

- 7 Satisfies the requirement for Component Area IV(Language, Philosophy, and Culture).
- 8 Satisfies the requirement for Component Area VIII (Social and Behavioral Sciences).
- 9 Satisfies the requirement for Component Area IX (Component Area Option).