

BACHELOR OF ARTS, MAJOR IN MASS COMMUNICATION: MULTI-PLATFORM JOURNALISM

Multi-Platform Journalism

The Multi-Platform Journalism track provides students with the knowledge and skills to communicate effectively through the traditional print and broadcast media, as well as the emerging digital media. Skills emphasized include information gathering, writing, and presentation/dissemination techniques. The Multi-Platform Journalism track prepares students for careers in journalism and mass communication. Journalistic writing, and visual and online communication make-up the foundation of the professional program. The Multi-Platform Journalism track gives students a solid foundation in reporting news for television, radio, online, and print.

Bachelor of Arts, Major in Mass Communication: Multi-Platform Journalism

Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)

Component Area I (Communication)		6
Component Area II (Mathematics)		3
Component Area III (Life and Physical Science)		8
Component Area IV (Language, Philosophy, and Culture)		3
Component Area V (Creative Arts)		3
Component Area VI (U.S. History)		6
Component Area VII (Political Science/Government)		6
Component Area VIII (Social and Behavioral Sciences)		3
Component Area IX (Component Area Option)		4
Degree Specific Requirements		
PHIL 2303	Critical Thinking	3
Select one of the following:		3
ARTS 1301	Intro To The Visual Arts	
ARTS 1303	Art History Survey I	
ARTS 2370	Digital Photography I	
Select one of the following: ¹		3
ECON 2300	Introduction To Economics	
ECON 2301	Principles Of Macroeconomics	
ECON 2302	Principles Of Microeconomics	
Foreign Language ²		14
Advanced Liberal Arts Electives		13
Major Core		
MCOM 1330	Analysis of Electronic Culture	3
MCOM 1332	Writing For Mass Media	3
Writing Enhanced Mass Comm Courses		
MCOM 2371	TV & Film Production	3
MCOM 4371	Mass Media Law And Ethics	3
Required Courses		
MCOM 1371	Audio Production & Performance	3
MCOM 2362	News Reporting and Editing	3
MCOM 3026	Media Practicum	3
MCOM 3361	Broadcast Journalism Writing	3
MCOM 3364	News Editing	3
MCOM 3372	Single Cam & Non-Linear Edit I	3
MCOM 4361	TV News Producing	3
MCOM 4365	On-Line Journalism	3
Track Electives		
MCOM 3360	Specialized Writing	
MCOM 3366	Photojournalism	

MCOM 3371	Advanced Audio Production	
MCOM 4364	Investigative Reporting	
MCOM 4398	Professional Internship	
MCOM 4099	Independent Study	

Total Hours 120

¹ Courses may be counted in two separate requirements.

² Four courses in one language are required.

First Year

Fall	Hours Spring	Hours
ARTS 1301, 1303, or 2370	3 Component Area I (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3
Component Area I (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareai)	3 Component Area II (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaii)	3
Foreign Language ¹	4 ECON 2300, 2301, or 2302 ²	3
MCOM 1330	3 Foreign Language ¹	4
MCOM 1332	3 MCOM 2371 ³	3
	16	16

Second Year

Fall	Hours Spring	Hours
Advanced Liberal Arts	3 Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
Component Area III (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4 Component Area IV (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv)	3
Foreign Language ¹	3 Foreign Language ¹	3
MCOM 4371 ³	3 MCOM 1371	3
PHIL 2303	3 MCOM 2362	3
	16	16

Third Year

Fall	Hours Spring	Hours
Advance Liberal Arts Elective	4 Advanced Liberal Arts Elective	3
Advance Liberal Arts Elective	3 Component Area V (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
Component Area VI (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavi)	3 Component Area VI (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavi)	3
MCOM 3026	3 MCOM 3364	3
MCOM 3361	3 MCOM 3372	3
	16	15

Fourth Year

Fall	Hours Spring	Hours
Component Area VII (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavii)	3 MCOM 4361	3
Component Area VIII (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaviii)	3 MCOM 4365	3

Component Area IX (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaix)	4 MCOM Track Elective ⁴	3
MCOM Track Elective ⁴	3 Component Area VII (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareavii)	3
13		12

Total Hours: 120

- ¹ Four courses required in one language.
- ² Courses may be counted in two separate requirements.
- ³ Writing Enhanced MCOM courses.
- ⁴ For MCOM track electives select 9 hours of the following: MCOM 3360, MCOM 3366, MCOM 3371, MCOM 4099, MCOM 4364, MCOM 4398.