

# MINOR IN MARKETING

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A minor in Marketing (18 hours) is available to all bachelor degree programs that permit a minor. The minor in Marketing requires the following courses with a minimum grade point average of 2.0.

## Minor in Marketing

MKTG 3310	Principles Of Marketing	3
15 additional advanced hours in Marketing		15
Total Hours		18

Furthermore, degree candidates for a minor in marketing must achieve a minimum 2.0 grade point average for all hours attempted in business courses, including residence and transfer hours whether required for the marketing minor or not.