

# BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN ENTREPRENEURSHIP

Each BBA degree consists of the university Core Curriculum ([catalog.shsu.edu/archives/2016-2017/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum](http://catalog.shsu.edu/archives/2016-2017/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)), the Business Core ([catalog.shsu.edu/archives/2016-2017/undergraduate/colleges-academic-departments/business-administration/#businesscore](http://catalog.shsu.edu/archives/2016-2017/undergraduate/colleges-academic-departments/business-administration/#businesscore)), courses required for the major, degree-specific requirements, and electives.

Transfer students must take at least 50% of the required business curriculum for the BBA degree in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (TWC) campus or through SHSU Online.

## Bachelor of Business Administration, Major in Entrepreneurship

<b>Core Curriculum</b> ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum</a> )	
Component Area I (Communication)	6
Component Area II (Mathematics)	3
Component Area III (Life and Physical Science)	8
Component Area IV (Language, Philosophy, and Culture)	3
Component Area V (Creative Arts)	3
Component Area VI (U.S. History)	6
Component Area VII (Political Science/Government)	6
Component Area VIII (Social and Behavioral Sciences)	3
Component Area IX (Component Area Option)	4

### First Year

Fall	Hours Spring	Hours
ENGL 1301	3 ENGL 1302	3
HIST 1301	3 HIST 1302	3
Component Area III: Life and Physical Science ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )	4 Component Area III: Life and Physical Science ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii</a> )	4
BUAD 1305 or CSTE 1330	3 MATH 1324	3
ECON 1100, KINE 2115, or NGLI 1101	1 Component V: Creative Arts ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav</a> )	3
	14	16

### Second Year

Fall	Hours Spring	Hours
ECON 2302	3 ECON 2301	3
POLS 2305	3 POLS 2306	3
ACCT 2301	3 ACCT 2302	3
BUAD 2301	3 BANA 2372	3
Component Area IV: Language, Philosophy, and Culture ( <a href="http://catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv">catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiiv</a> )	3 BUAD 2321 or COMS 2382	3
	15	15

### Third Year

Fall	Hours Spring	Hours
BANA 3363	3 ACCT 3304	3
FINC 3320	3 BUAD 3335	3
MGMT 3310	3 BUAD 3345	3
MKTG 3310	3 BUAD 3355	3

Business Elective (select from list below)	3 MGIS 3310	3
	15	15
<b>Fourth Year</b>		
<b>Fall</b>	<b>Hours Spring</b>	<b>Hours</b>
BUAD 4345	3 BUAD 4348	3
FINC 4315	3 MGMT 4310	3
MGMT 3370	3 Business Elective (select from list below)	3
Economics Elective (select any 3000- or 4000-level ECON course)	3 MGMT 4390	3
Business Elective (select from list below)	3 Elective	3
	15	15

Total Hours: 120

**Business Electives**

Select three of the following:		9
ACCT 3313	Intermediate Accounting I	
ACCT 3314	Intermediate Accounting II	
ACCT 3324	Prn Accounting Systems Design	
ACCT 3347	Cost Accounting	
ACCT 3353	Income Tax Accounting	
BUAD 3360	Human Resources Mgt Law	
BUAD 3365	Real Estate Law	
BUAD 4325	Negotiation in Business	
FINC 3310	Financial Inst & Mkts	
FINC 3330	Financial Spreadsheet Modeling	
FINC 4345	Investments	
FINC 4390	Managerial Finance	
MGIS 2320	Business System Implementation	
MGIS 3330	Business Database Management	
MGIS 4320	Electronic Commerce Implmntatn	
MGMT 3325	New Product & Techno Commerci	
MGMT 3327	Mgmt of Innovation & Technolog	
MGMT 3330	Human Resource Management	
MGMT 4335	Mgt & Labor Relations	
MGMT 4345	Social Respon Of Management	
MGMT 4355	Human Resource Development	
MGMT 4360	Supply Chain Management	
MKTG 3320	Consumer Behavior	
MKTG 3335	Retailing	
MKTG 3360	Supply Chain Management	
MKTG 3370	Mkt Comm Promotional Strategy	
MKTG 4330	Sales Management	
MKTG 4350	Marketing Research	

Total Hours 9