

BACHELOR OF BUSINESS ADMINISTRATION, MAJOR IN INTERNATIONAL BUSINESS

Each BBA degree consists of the university Core Curriculum , the Business Core , courses required for the major, degree-specific requirements, and electives.

Transfer students must take at least 50% of the required business curriculum for the BBA degree in residence at Sam Houston State University, which may include courses taken at The Woodlands Center (TWC) campus or through SHSU Online.

Students majoring in International Business will automatically satisfy the requirements to earn a minor in Economics. There are enough electives (12 credit hours) in the International Business program to earn allow a student to earn a second minor offered through the College of Business Administration without adding additional hours to the program, if the student so desires. Please consult with an academic adviser for requirements for a specific minor.

Bachelor of Business Administration, Major in International Business

Core Curriculum (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum)	
Component Area I (Communication)	6
Component Area II (Mathematics)	3
Component Area III (Life and Physical Science)	8
Component Area IV (Language, Philosophy, and Culture)	3
Component Area V (Creative Arts)	3
Component Area VI (U.S. History)	6
Component Area VII (Political Science/Government)	6
Component Area VIII (Social and Behavioral Sciences)	3
Component Area IX (Component Area Option)	4

First Year

Fall	Hours Spring	Hours
ENGL 1301	3 ENGL 1302	3
HIST 1301	3 HIST 1302	3
BUAD 1305 or CSTE 1330	3 MATH 1324	3
Component Area III: Life and Physical Science (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4 Component Area III: Life and Physical Science (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	4
ECON 1100	1 Component V: Creative Arts (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareav)	3
	14	16

Second Year

Fall	Hours Spring	Hours
ECON 2302	3 ECON 2301	3
POLS 2305	3 POLS 2306	3
ACCT 2301	3 ACCT 2302	3
BUAD 2301	3 BANA 2372	3
Component Area IV: Language, Philosophy, and Culture (catalog.shsu.edu/undergraduate/academic-policies-procedures/degree-requirements-academic-guidelines/core-curriculum/#componentareaiii)	3 BUAD 2321 or COMS 2382	3
	15	15

Third Year

Fall	Hours Spring	Hours
BANA 3363	3 ACCT 3304	3
FINC 3320	3 BUAD 3335	3

MGMT 3310	3	MGIS 3310	3
MKTG 3310	3	Select two courses from: ¹	6
ECON 3357 or 3372	3	ECON 3341	
		ECON 3344	
		ECON 4348	
		BUAD 4340	
	15		15
Fourth Year			
Fall		Hours Spring	Hours
ECON 4373 ¹		3 MGMT 4340 ¹	3
ECON 4340 ¹		3 MGMT 4390	3
FINC 4340 ¹		3 Electives	9
MGMT 4365 or 3370	3		
Elective	3		
	15		15

Total Hours: 120

¹ ECON 4373, FINC 4340, and BUAD 4340 are typically offered ONLY in the fall semester. ECON 4340 and MGMT 4340 are typically offered ONLY in the spring semester. ECON 3341, ECON 3344, or ECON 4348 are typically offered every third semester on a rotating basis (one each semester) each fall or spring semester. See an advisor for a schedule of course offerings.

NOTE:

A minor in a supporting business field or a foreign language is strongly recommended. A minor in most supporting business fields can be accomplished by using the available elective hours. Employment opportunities in International Business are likely to be enhanced with foreign language skills. Students who have high school credits in a foreign language or who have otherwise developed a foreign language proficiency are encouraged to participate in the College Level Examination Program (CLEP). Acceptable scores on the CLEP examinations will allow students to earn up to 14 hours of foreign language credits in French, German, or Spanish.