

# COLLEGE OF BUSINESS ADMINISTRATION

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## About

### Administrative Officers

Dean	Mitchell J. Muehsam, Ph.D. mmuehsam@shsu.edu; (936) 294-1254
Associate Dean	Kurt Jesswein, Ph.D. jesswein@shsu.edu; (936) 294-4582
Associate Dean	Valerie P. Muehsam, Ph.D. pepper@shsu.edu, (936) 294-3712
Chair, Department of Accounting	Phillip W. Morris, Ph.D., CPA; morris@shsu.edu; (936) 294-1258
Chair, Department of Economics and International Business	M. Douglas Berg, Ph.D. blackburne@shsu.edu; (936) 294-1265
Chair, Department of General Business and Finance	Joey Robertson, Ph.D. tjr004@shsu.edu; (936) 294-1287
Chair, Department of Management and Marketing	Gerald Kohers, Ph.D. kohers@shsu.edu; (936) 294-1256

## Vision

Sam Houston State University's College of Business Administration aspires to be recognized among the best regional colleges of business administration in the nation. It is committed to developing capable, confident, and ethical graduates equipped for a lifetime of productive contribution to business and society.

## Mission

The mission of the College of Business Administration is to provide an excellent education to a diverse student body through quality undergraduate and graduate business programs. The College provides a learning environment that enables students to develop the knowledge and skills necessary for successful business careers, to become productive and ethically committed citizens, and to continue learning. The College responds to changing student needs and serves its constituencies through a continuously improving curriculum, excellent teaching, technology use, and quality faculty intellectual contributions.

## COBA Core Purpose

To prepare students for a lifetime of learning, for adapting to change and for productive service grounded in the disciplines of business.

## COBA Core Values

- Value of the Individual
  - Support the pursuit of individual goals and objectives
  - Build student success
  - Embrace diversity among the faculty, staff and student body
- Honesty
  - Demand ethical behavior, integrity and high standards
  - Expects openness and fair-dealing with all stakeholders
- Quality
  - Provide a quality education environment
  - Nurture intellectual development
  - Maintain relevant curricula and teaching pedagogy
- Responsibility
  - Emphasize individual accountability
  - Promote personal initiative
  - Value dependability
- Mutual Respect
  - Cultivate a spirit of cooperation and collegiality
  - Maintain trust, collaboration and respect of others

## Contact Information

(936) 294-1239  
Smith-Hutson Building 103  
busgrad@shsu.edu

**Website**

<http://www.shsu.edu/~coba/>

## Academic Programs

### Master's Degrees

Major, Degree	Department
Accounting, MS	Accounting
Business Administration, MBA	General Business and Finance
Business Administration - Banking and Financial Institutions, EMBA	General Business and Finance
Project Management, MS	Management and Marketing

## Highlights

The College of Business Administration is accredited by the Association to Advance Collegiate Schools of Business International (AACSB International) and has a nationally recognized chapter of Beta Gamma Sigma, the national honor society in business. Currently there are only 497 schools of business in the United States and 672 worldwide that are accredited members of AACSB International.

Sam Houston State University was accredited in March of 2005 as the 17th Professional Golfers' Association of America PGA Golf Management university in the country and the first in the state of Texas. Currently there are 20 such programs in the country and SHSU still has the only program in Texas. The Professional Golfers' Association of America PGA Golf Management program at Sam Houston State University is designed to produce members of the PGA of America. Successful completion of the 4 1/2-year program will reward the student with a Bachelor of Business Administration (BBA) degree in General Business Administration with a concentration in PGA Golf Management, resulting in Class "A" membership within the PGA of America.

The College of Business Administration, as part of a university consortium, offers BBA degrees in accounting, general business administration, banking and financial institutions, finance, and management, as well as the MBA at The Woodlands Center in The Woodlands, Texas.

The College offers the only accredited bachelor and Executive Master of Business Administration in Banking and Financial Institutions in the nation. The EMBA program is a two-year cohort program involving both online and residence coursework.

Each year the College of Business Administration conducts a career fair that offers students the opportunity to interact with 50 or more employers from all types of business and not-for-profit organizations. Additionally, the Department of Accounting conducts a "Meet-the-Firms Night" each fall for primarily accounting, finance and management information systems majors.

## Student Organizations and Activities

- Alpha Kappa Psi
- Association of IT Professionals
- Banking and Finance Club
- Beta Alpha Psi
- Beta Gamma Sigma
- COBA Ambassadors
- Collegiate Entrepreneurs Organization
- International Business Society
- MBA Student Association
- National Association of Black Accountants
- National Black MBA Association
- Omicron Delta Epsilon
- Phi Chi Theta
- Society for Human Resource Management

Additional student organizations exist within specific majors and/or departments. Please see the appropriate major/department for more details.

## Internships and Study Abroad

A student may earn a maximum of six hours in approved, supervised educational work experience in internships. Internship applications are available from the sponsoring academic department. In order to receive academic credit, a student must meet the eligibility conditions, obtain prior approval

from the Department Chair of his/her major, and meet the guidelines established by the College of Business Administration for monitoring the quality of the learning experience.

The College of Business Administration at Sam Houston State University attempts to offer students an opportunity to earn college credit through an intensive study abroad experience, led by a COBA faculty member. Past opportunities have included programs in Puebla, Mexico; Japan; and Beijing, People's Republic of China. A limited number of scholarships are available to partially cover the cost. Interested students should contact the College of Business Administration (<http://www.shsu.edu/academics/business-administration>) or the Office of International Programs (<http://www.shsu.edu/international-programs>) for additional information.

## Scholarships

Sam Houston State University offers academic scholarship opportunities for **beginning freshmen** who excel in areas of academic achievement and leadership. There are additional competitive scholarship opportunities for **current SHSU and transfer undergraduate students**. Students are encouraged to apply for scholarships using the ScholarX program on the Financial Aid website. The ScholarX program is a single application that will allow the student to apply for most scholarships available on campus whether at the departmental, college, or university-level.

Numerous scholarships are available on a competitive basis for currently enrolled students in the College of Business Administration. Applications are accepted through ScholarX between October 1 and February 15 for incoming students and between January 2 and February 15 for returning students. Deadlines may change so students are encouraged to check the website for current information. Scholarship recipients are announced in April for the following academic year.

Scholarships vary from year to year and typically include:

- Beta Gamma Sigma Scholarship
- James B. and Elsie M. Bexley Scholarship
- Dr. Elliot T. Bowers Assistance Scholarships
- Charles R. Carlow Endowed Scholarship
- Edward James Crawford Scholarship
- J. N. and Vennie Crawford Business Administration Scholarship
- Ray Gordon Dollar Sr. Scholarship
- Farm Credit Bank Scholarship
- Douglas C. Fletcher, Sr. Scholarship
- James E. Gilmore Endowed Scholarship
- James Gilmore COBA Excellence Scholarship
- Rayford Lacey Hardy and Margie Crawford Hardy Endowed Scholarship
- Jessica Lee Hays Memorial Scholarship
- Johnson-Brown-Perkins Scholarship
- Charles W. Jones Endowed Scholarship
- Gibson D. Lewis Scholarship
- Joe M. "Butch" MacKenzie Scholarship
- Ron Mafrige Endowment for COBA Scholarship in Honor of R. Dean Lewis
- G. Scott and Mary S. McCarley Endowed Scholarship
- Tommy Metcalf Scholarship
- Jean D. Neal Scholarship
- Wesley L. Oakes Scholarship
- Frank and Mary McAdams Payne Banking Scholarship
- Kailas and Becky Rao Scholarship in Honor of Dr. Bobby K. Marks
- Kailas and Becky Rao Scholarship in Honor of Dr. Jean Neal
- Ed and Genevieve Sandhop Endowed Scholarship
- Ed G. Sandhop Scholarship
- Smith-Hutson Scholarship
- Billy and Kathy Smith COBA Scholarship
- Clay and Margaret Smith Scholarship
- J. Roy Wells Scholarship
- Neva and Wesley West Scholarship
- Wood-Yager Scholarship

**Graduate Programs in the College of Business Administration**

- Master of Science in Accounting ([catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/accounting/accounting-ms](http://catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/accounting/accounting-ms))
- Master of Business Administration ([catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/mba](http://catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/mba))
- Executive Master of Business Administration in Banking and Financial Institutions ([catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/emba](http://catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/emba))
- Master of Science in Project Management ([catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/management-marketing/project-management-ms](http://catalog.shsu.edu/archives/2016-2017/graduate/college-departments/business-administration/management-marketing/project-management-ms))